

# The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

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## City to Play Host to 10,000 Over Week End

### 6000 Nobles Coming Here Tomorrow

Ceremonial Will Bring Shriners From All Southland

Headed by Potentate George E. Sailor of Al Malaikah Temple, Palm Springs is this week-end the Mecca for nearly 6000 Ancient Arabic Nobles of the Mystic Shrine who have come here for "the solemn rituals which Arabic custom demands of the nomadic tribes."

Taking over most of the Village hostilities the immense delegation will be under the direction of Potentate Sailor and General Membership Chairman Les White. In charge of the Ceremonial itself (the reason of the trek over the burning sands) will be Joseph Wade Brigrance under the direction of general supervisor, Past Potentate Francis A. Stearns.

**HOSTS WILL BE** members of the Palm Springs Shrine club, headed by President Bill Leonello. Everything possible in the way of accommodations and preparations has been done, even to a separate bureau for reservations at the chamber of commerce office, 310 N. Palm Canyon drive, under the supervision of Lloyd Simon, Ralph Weinstein, "Whitey" Mead, Fred Elison, Joe George, and from the P. S. Hotel and Apartment association, Ruby Whidden, secretary.

According to the reports, over 1000 rooms have been reserved through this agency alone, and it is known that many more have been reserved privately.

**HEADQUARTERS** of the entire event, according to John Archibald of the local club, will be at the Colonial House and the Pepper Tree Inn and he urges all visiting Nobles to register at either of these two places as soon as they arrive in town for the records and for reference in case of any emergency that may arise.

Tomorrow at 1:00 p. m., there will be a gigantic parade along Palm Canyon drive, starting at Alejo road, proceeding south, then on to the Field Club where the First Section Ceremonial will be held at 2:30 p. m., followed by the Second Section Ceremonial at 3:30 o'clock.

**"BOUNTEOUS BARBECUE,** Moslem Style" will be held at the Field Club at 5:00 p. m. after which the group will disband for other events in the Village. The Wars Memorial building on Baristo road has been reserved by the organization for Friday and Saturday affairs.

The entire Village will be in gala mood and joy and festivity will prevail throughout the entire period of the conclave.

### This Side Of the Sun

By Phat

Oh, Gosh, Oh, Fudge! Just call me Judge With an eye for pulchritude. After doing duty picking beauty For poems I'm in no mood.

IN RE the above—They, meaning the Amvets, asked me to be a judge in the Miss Palm Springs contest and I never saw so much charm on the hoof on one small platform. . . . So if there are more diversions than usual today—48 hours after—skip them. . . . After all, it is a serious business. . . . Mayor Charles Farrell was one of the judges and he really did a thorough, earnest, workman-like job. . . . Refusing to let his mind wander. . . . Or maybe that should be wonder. . . . Mrs. Farrell gave him some thoughtful assistance. . . . Earl Cordrey, artist, with a natural eye for beauty, and Mrs. Cordrey, and Councilman Gordon Feekings, and Mrs. Feekings completed the seven-man jury. . . . And we were all serious about it. . . . It was almost a hung jury, the choice was so hard. . . . But to show you that we were all there with our minds on the job and were not there just for pleasure, in between displays of contestants, the mayor and Feekings, discussed such prosaic things as waste disposal, street cleaning and other city business. . . . Such

See THIS SIDE, Page 6



HEAD MAN—Potentate George E. Sailor of Al Malaikah Temple, who will head hundreds of Shriners into the Village tomorrow for the Palm Springs Ceremonial.

### Jaycee Boosters Make Strong Bid For Convention

Junior chamber of commerce members, cooperating with Palm Springs C. of C., Wednesday night traveled to the San Bernardino district pre-convention rally to put in some very hard-licks booming the Village for two special events in the future. The rally was occasioned by this area's last-minute get-together before the state Jaycee convention at Long Beach next week. It was battled out between Palm Springs (14 members present) and San Bernardino for the site of the Jaycee board of directors quarterly convention for November of this year with the Villagers getting a close nod. In putting in their plug for the state convention in 1951 (which would be held in May of that year, the Villagers were practically unopposed. These will be decided next week at Long Beach.

**DR. ROBERT BACKSTROM,** president of the local group, said the November quarterly convention for this year would mean at least 500 delegates here for about a week. And the state convention would mean at least 1000 or more for another week of business, fun and frivolity in the Village.

At the state convention in Long Beach next week it is the plan of the local group, backed by a great many of the district, to push Dr. Backstrom for the district vice-president nomination and election.

**THE LOCAL GROUP** will hold a last meeting before the convention next Monday night at which time new officers for the coming year will be elected. According to Dr. Backstrom, the Jaycees will publicize Palm Springs in every instance possible, and whether they obtain any of the conventions or whether the local president makes district vice-president, in his own words, "they're still going to know Palm Springs is on the map."

### REPEAT FOR SHRINERS

"Gaslight Gaieties," the old-time melodrama which proved such a success last Saturday as presented by the Business Women's club, will undergo a repeat performance for visiting Shriners at the Wars Memorial building, according to members of the organization.

### Reservations Start Coming In for Tram Country Ride

First reservations were received this week for the June 4 and 5 ride into the Tramway Country of the San Jacinto mountains, it was learned from Trav Rogers who will manage the horseback jaunt of nearly 50 persons. The ride is open to men and women and children 16 years of age and over. Horses will be provided or the members of the party can ride their own mounts. Leaving Idyllwild between 8 and 9 a. m., June 4, the party will ride first to Skunk Cabbage meadow for lunch and thence to Hidden Lake and Desert View before proceeding to the upper terminus of the Tramway on the rim of Long Valley. Here is obtained a breath-taking view of the desert. Most persons going

### 25 Petitions In Circulation Against Mill

Strong Organization Formed to Beat May 17 Deadline

Realization that anything from a fertilizer works to a slaughter house can be established on the 1700-acre private domain which three county supervisors have voted to create for S. A. Guiberson, four miles from the Palm Springs city limits, this week jolted hundreds more persons into vigorous support of the referendum directed against the ordinance creating the special area.

Petitions bearing the signatures of more than 1100 persons mostly in the Palm Springs, Cathedral City and Desert Hot Springs areas already have been received and checked against registration rolls.

**MORE THAN 25** petitions are being circulated and widely signed in the Indio, Coachella, Thermal and Mecca districts and there is a strong likelihood that at least 1000 names will be received from there. However, reports from the Riverside district are not encouraging as solicitors there are meeting resistance to the referendum as was expected. The desert communities have undergone a year-long propagandists supported by Guiberson in that section as well as in Banning and Beaumont, according to the Desert Associates, sponsors of the referendum. Day after day a radio station in Riverside friendly to Guiberson has aired bitter attacks upon not only the protection sought against decontrolled industrial development but against the people as a whole.

**IN PALM SPRINGS** the Scorpionist club this week voted to sponsor the final clean-up drive for signatures of persons yet not enrolled on the petitions. Working with them will be Foster Simonsen and Reed Hubbell who undertook the signature campaign this week after it became apparent that more names would be needed from here than originally expected.

Organization will be completed in each voting precinct of the city and every voter will be contacted. Palm Springs has more than 2800 registered voters but many have left the city for their summer locations.

**A SIMILAR ORGANIZATION** plan is being adopted for the Indio-Mecca district and a breakfast meeting of the Valley leaders has been set up by the Associates for Indio. Resentment against the action of the three supervisors has flared violently in the Coachella Valley. The agricultural interests there say their underground water supply originating beneath the decontrolled zone, is in jeopardy of pollution. And, they point out, no legal action could be taken until after the water is polluted—which would be too late.

May 17 is the deadline for filing the petitions which must bear nearly 3600 qualified voter names to force a county-wide referendum election on the decontrolled industry issue.

### LEAVE FOR CATALINA

Archie and Rose MacDonald leave Palm Springs next Tuesday to open their eatery in Catalina, the original Elip n' Bite cafe. It is their plan to close the Village branch about May 14.



SPECIAL EVENTS—Frank Bogert who is busy correlating ideas for special events in Palm Springs next Fall for the chamber of commerce. An event a day is in the making for the start of the new season.

### Plans for Photo Contest Outlined By Events Group

As one of the first major projects started by the Special Events committee of the chamber of commerce, formed this week, General Chairman Barney Hinkle announced yesterday that Frank Bogert, promotional director, had already made plans for the inclusion next Fall of a monthly photo contest open to everyone of scenes and events within a 50-mile area of the Village. "We feel this will stimulate interest in Village activities and keep local residents more alert as to happenings in the area," Bogert said yesterday. "Also, by the periodic showings of contest winners we will have a continual attraction for outsiders to help publicize this area."

**CHAIRMAN HINKLE** stated that this was just one of the many activities which the committee would assist in sponsoring to aid Village groups, individuals and businesses in attracting more visitors next fall and on through the season in the chamber's effort to aid the city by "extending the season at both ends."

"We're going to do our best to keep so many events going as of October 1 and on through the season that people will be afraid to stay away," Hinkle said.

**"THE SPECIAL EVENTS** committee will do its best to assist organizations in organizing special events or to assist in convention entertainment. To do this, though, we must have the absolute support of all the individuals or groups in the area in making out our schedules and plans," he continued.

Starting in Tuesday with a bang, Bogert immediately made a date for the commercial photo shops plus other leading photographers and connoisseurs of photography in the Village for the following day at which time it was decided to make the photo contest a monthly affair with two divisions, amateur and professional, with periodic showings at the Desert Museum. Prizes would be awarded each month as follows:

Amateur class:  
1—Scenics, 2—Animals, 3—Events, 4—Children.  
Professional class:  
1—Events, 2—Scenics, 3—Publicity, 4—Trick shots.

**IN ADDITION** there will be a monthly contest open to both amateurs and professionals for color slides with five slides per

See PHOTO CONTEST, Page 5

### Looks Like We Must Stand Until Autumn

Street benches for pedestrian enjoyment as authorized recently by the city council for park department expenditure, run into a snag when City Manager William Alworth reported at this week's meeting of the council that the "prices were up and delivery date advanced." He advocated postponement of action on bench procurement until just prior to the opening of the Fall season so that the nice new ones would bedeck the streets for the returning visitors at a time when they would be needed the most. Council okayed the idea.

### Federal, State Funds Hinge On Bond Vote

Aid for Hospital To Follow Local Approval of Issue

Federal and state funds in the amount of \$400,000 will be available to the local hospital district as of the evening of Tuesday, May 17, if two thirds of the voters of the district say "yes" on that day to a \$300,000 hospital bond issue for an up-to-date, permanent hospital to serve the district, according to Kenneth Kirk, general chairman.

The desert hospital district includes, besides Palm Springs, Desert Hot Springs, Garnet, Cathedral City, Thousand Palms, Palm Village, Palm Desert and Rancho Mirage.

**WITH A TWO THIRDS** vote for the bonds, the way will be clear for a \$700,000 permanent building to be located on eight acres of ground in the rear of the temporary hospital. The structure will have a 45-50 bed capacity and will serve the entire desert hospital district.

"Approval is needed now," said Kirk, "since the local district must say yes before we can qualify for the added \$400,000 from the state and federal governments."

"A delay might mean indefinite loss of time before approval could again be had from Washington and Sacramento for that added amount," he continued.

**"AT THE PRESENT TIME** the desert hospital district (operating in the present hospital) is authorized to levy up to 20 cents tax on every \$100 of assessed valuation. Based on the present assessed valuation of the district this would mean approximately \$60,000 per year available.

"It is expected on this basis, then," Kirk said, "that the present bond could be met WITHOUT ANY FURTHER COST TO THE TAXPAYER, since the deficit of the Community hospital has run approximately \$22,000 for the past few years."

**"THE PRESENT QUARTERS** are uncomfortable and inadequate. They are, and were accepted as, only temporary. A better equipped and permanent hospital is absolutely necessary to this expanding area," concluded Kirk on behalf of the directors of the district.

A meeting of all desert hospital district committees with the

See HOSPITAL BONDS, Page 6

### Ken Kirk to Head Circus

Kenneth Kirk yesterday afternoon accepted the chairmanship of the 1950 Desert Circus as directors met at headquarters to wind up business on the 1949 event and plan for the 1950 feature.

Dates were set as March 22, 23, 24 and 25, 1949 for the fourteenth annual Desert Circus.

### Ban All Parking On Drive During Shrine Parade

Police Chief August Kettmann announced yesterday that Palm Canyon drive would be cleared of all cars tomorrow, Saturday, for the Shrine parade.

The parade is scheduled for 1:00 p. m. necessitating all cars off of the street by no later than 12:30 p. m.

### Village Horsemen to Take Part in Santa Barbara Ride

Leaving yesterday and today was a delegation of Palm Springs horsemen for the Annual Rancheros Visitadores ride, said to be the most famous in the nation. The event, held every year at Santa Barbara, is under the direction of Villager Jack Mitchell, president of the visitadores.

The ride is an eight-day affair starting tomorrow and ending Saturday, May 14 at Santa Barbara.

The local group, headed by Mitchell, will also be represented by Trav Rogers, Ted Slo-



MISS PALM SPRINGS—Joan Olander, who was chosen to represent Palm Springs post Amvets, as Miss Palm Springs in a state-wide beauty contest sponsored by the organization. (Gayle Photo.)

### Council Dodges Station Moving

A lengthy discussion was held at the city council meeting this week on the questionable topic of the moving of the railroad station, when a delegation interested in the proposal appeared to request council action in assisting the change to Thousand Palms rather than to any of the other sites.

Headed by Movie Star Raymond Hatton the case for Thousand Palms was discussed in his own inimitable style, followed by Oliver Peacock of that community who took charge of the discussion from then on, introducing many noted persons from Cathedral City, Palm Springs, Palm Desert who advocated the new station (to replace the present one built in 1915) to be at the site where E. Ramon road joins highway 99 at the tracks.

Councilman Florian Boyd, watchdog of the group, asked the question: "How does the railroad company feel about this?" Councilman Gordon Feekings suggested the visitors obtain joint endorsements from local organizations such as the Rotary, Lions, Desert Associates, Home Owners League, women's groups, and others before the council take any action.

At the end, it was unofficially decided by the city group that the Southern Pacific would place the new station where and when as it pleased anyway, although the petitioners affirmed their determination to continue efforts to persuade the utility in considering Thousand Palms.

### THIEVES STEAL AERIAL

Harry Barber, caretaker of the Louis Hill residence, 725 Panorama drive, reported this week to police that someone had stolen the aerial from the roof of the Hill house.

### More Than 4000 Amvets To Convene Here in 3-Day Convention Starting Today

Joan Olander to Represent Village in State-Wide Beauty Contest Sponsored by Veterans; Many Big Parties on Program for California State Session

Six beauty-dazzled judges sat in confused indecision at the Chi Chi Wednesday night pondering hard and long before arriving at their selection of Miss Palm Springs, who will represent the local Amvet Post, No. 34, in the statewide contest here Friday night.

The final vote, after long debate and after a tie in applause by the audience who tried to decide between Miss Lois Wrathall, 16, Palm Springs Junior High School and Miss Joan Olander, Miss Montecito, resulted in the latter getting the nod by a vote of four to two.

**THIS CONTEST** at the Chi Chi was the kick-off event for the three day convention of California Amvets which starts Friday night and runs through Sunday and which will bring 4000 vets and friends to the city.

The judges who had a hard time making up their minds were: Mr. and Mrs. Charley Farrell, Mr. and Mrs. Earl Cordrey, Mr. and Mrs. Gordon Feekings and R. F. Graettinger, editor of the Desert Sun.

Other contestants were Miss Barbara (Bobby) Thompson, representing the Peggy Shop; Yvonne Slater, sponsored by Sage and Sun, Palm Village; Miss Eddy Savage, sponsored by the Chi Chi; Laura Jou Jahn, Palm Desert's entry; Mary Trotter of the Hitching Post; Miss Shirley Mizysak, Pepper Tree Inn; Joan Lehman, Royal Palms; Miss Marulyn Oldfield; 49'er Room of the Del Tahquitz; and Miss Mary Rauber entered by Earl Strebe's Theaters.

**MISS JOAN OLANDER**, who will represent Palm Springs Post 34 at the state wide beauty contest, will compete against beauties from many cities and communities in the state. The winner, who will be selected at the Palm Springs Tennis Club Saturday night will receive a screen and radio test and a Gruen wrist watch will be handed the winner by John Fishman owner of the Montecito.

A good time is guaranteed those who attend the event at the Tennis Club with Rudy Vallee, inimitable star entertainer of radio, screen and television, acting as master of ceremonies. "But the Saturday night event is not the only fun festival to take place," said Jay Rollman, Commander of the Palm Springs Post 34.

**ON FRIDAY NIGHT** the Amvet Campfire will take place with the public invited to a gala time of square and modern dancing, plenty of entertainment and See AMVETS, Page 6



NATIONAL LEADER—Hal Keats, national commander of Amvets, who will be a special guest during state convention of veterans here this week-end.

### Council Checks On Bond Results

City council met last Tuesday evening instead of the usual Wednesday night due to the necessity of a canvass of the election the previous week at which time the civic improvement bonds were voted in nearly five to one.

It was found that all five sections of the bond proposal passed by approximately the same ratio, with the added fire protection proposal receiving the greatest support, 1106 votes for the addition as against 175 "noes."

Palm trees along Palm Canyon drive received the lightest support in its passage, 1005-267. The canvass was duly made of all precincts and the results, published previously, were placed upon the official city records. All members were present with the exception of Councilman Tom Kiekel. It was announced the next regular meeting would be held at council chambers May 18.

The PUBLISHER'S  
by OLIVER B. JAYNES Corner

**HOSPITAL BOND ELECTION.** It is important that every voter in the recently formed Desert Hospital District understands the urgent need for approval of the bonds to be voted on May 17th if they appreciate the value of nearby hospital facilities. Let us review the hospital situation as briefly and clearly as possible.

Palm Springs Community Hospital has provided residents of this community with badly needed hospital facilities since 1945. It is located in temporary quarters in two old Torrey Hospital buildings. The operating deficit, which all community hospitals have, has been made up by popular subscription from Community Chest donations. Last December the residents of Palm Springs, Desert Hot Springs, Cathedral City and the Palm Valley area approved the establishment of the Desert Hospital District which, operating under state law, will take over the operation of the Community Hospital as a district hospital. The district may levy up to 20 cents on every \$100 assessed valuation in the district for operation of the hospital. Funds for future maintenance of the hospital from tax funds has thus been assured.

**NEW BUILDING AND EQUIPMENT** is necessary, however. The present quarters are temporary and inadequate. Federal and state funds are available for this purpose, providing the district can supply a portion of the total amount needed. This is the reason for the bond issue. If the voters will approve \$300,000 in bonds toward the building of a new hospital, it is expected that the district will qualify for \$400,000 from state and federal funds. A 45 to 50 bed hospital can be built and equipped for approximately \$700,000.

These bonds must be approved by the voters before the district can qualify for state and federal aid. That is why it is so imperative that the election be held at once. If other districts get in ahead of this one, available state and federal funds may be depleted and cause a serious delay.

**THE COST** of retiring both principle and interest on the proposed bonds can be met without an additional tax levy, according to officers of the Desert Hospital District. It is expected that the 20-cent levy already authorized will provide sufficient funds to take care of the hospital's operating deficit and also make the annual interest and principle payment on the bonds.

This area has had little benefit from state and federal funds. Here is an opportunity to get a badly needed, well equipped hospital at fractional cost to get a badly needed, well equipped hospital. Here is an opportunity to spread over the entire district. It is an opportunity we simply can't afford to pass up. And it is all the more important when one considers the precarious and inadequate condition of the present hospital quarters and facilities.



## City's Share From Liquor Fees, \$5500

Palm Springs will receive \$5,504.38 from the state board of equalization as its share in the \$2,353,170 state liquor license fee revenues, William G. Bonelli, fourth district board member, announced this week.

The \$5,504.38 represents fees collected here in the half-year period from July 1, 1948 to December 31, 1948. The sum is 100 per cent of fees collected within the city limits, Bonelli said.

Allocation to the Village is second highest in the county and only about \$900 less than the amount going to Riverside city, highest in the area.

Total distribution to the county is \$28,088.50 of which \$7,034.42 goes to the county from unincorporated areas. The desert area is well represented in this total.

Highest allocation went to Riverside with \$6,460; the Village was second with \$5,504.38; Indio third with \$2,077.50 and Blythe fourth with \$1,520, indicating that the desert is more thirsty than the remainder of the county.

Perris rates as the driest city in the county, its allocation being \$384.69.

Gerlac is a new food preparation for older people; it is a spray-dried low-fat mixture of milk proteins with various vitamins and minerals.

### Village Theatre

Palm Springs—Tel. 4384  
Continuous from 1:45 on opening day of show.  
Other days open—5:45 p.m.

SAT. ONLY MAY 7  
Cloudburst of comedy  
"HENRY THE RAINMAKER"  
—also—  
JIMMEY WAKELY in "SILVER TRAILS"

SUN.-MON. MAY 8-9  
MARJORIE MAIN  
PERCY KILBRIDE  
"MA AND PA KETTLE"

### THE PLAZA THEATRE

Box office opens 6:45 p.m.

FRI.-SAT. SUN. MAY 6-7-8  
BING CROSBY  
RHODIA FLEMING  
WILLIAM BENDIX  
—In Technicolor—  
Mark Twain's  
"A CONNECTICUT YANKEE"

CLOSED  
MON.-TUE.-WED.-THUR.

STARTS FRI. MAY 13  
JOAN CRAWFORD  
ZACHARY SCOTT  
"FLAMINGO ROAD"



OATH OF OFFICE—Shown above are members of the Boys Club recently elected to posts in the club comparable to city officials as they are being sworn in Monday evening by Police Judge Eugene E. Therieau. Left to right, Councilmen Hilfred Lucas and Thomas Avila, Mayor Jack G. Moore, Judge Therieau, Councilmen Reuben Fontez and Manuel Montoya and Police Chief James Judd. (Partridge Studio Photo.)

## Street Trees Up To City Manager

Official action was taken at council meeting Tuesday at the announcement by City Manager William Alworth that there had been no bids turned in for the 300-odd palm trees to be placed on both sides of Palm Canyon drive from Alejo to Ramon road as authorized recently for expenditure by the park department.

It was decided that to expedite the work the entire matter would be placed in the hands of the city manager to work out as he saw best. Manager Alworth stated it was probable that it would have to be farmed out by the city on a "costs-plus" basis.

## Remove Utilities From Zone Law

On recommendation of the county planning commission, supervisors referred a proposed change in the county-wide zoning measure to County Counsel Earl Redwine to draw up an amendment.

The change would remove public utilities from the list of 77 industries for which permits must be obtained from the county.

DESSERT HOT SPRINGS THEATRE  
10 miles from Palm Springs  
Mat. Sat. 2 P.M.  
Box Office  
Opens 7 P.M.  
Show starts 7:30  
Complete program from 8 P.M.

FRI.-SAT. MAY 6-7  
"WALKING HILLS"  
RANDOLPH SCOTT

SUN.-MON. MAY 8-9  
"SO DEAR TO MY HEART"  
Walt Disney

## Judge Therieau Officiates At Boys Club Inauguration

New mayor is Jack Moore with Jimmie Judd as chief of police. Alvin Harrison is the new judge and the new councilmen are Dewey Jean, Jimmie Lewis, Tommy Avila, Reuben Fontez, Manuel Montoya and Welford Lucas.

Also on the agenda for the evening was a meeting plus other official and semi-official business conducted plus entertainment.

At fitting ceremonies Monday night at the Boys Club, newly-elected officers for the coming year were sworn into their offices by City Judge Eugene E. Therieau.

More than 70 members of the club were on hand to witness the inductions plus a great many parents and friends. The officers of the club simulate those of the city from a mayor right on down the line.

## Ramona Pageant Scouts to Stage To Close Sunday Court of Honor

Concluding performances of Ramona Outdoor Play will be staged over the coming weekend at Ramona Bowl, near Hemet, tomorrow and Sunday afternoons, starting promptly at 2:45 p.m.

These two final presentations will end the 22nd season of the famed pageant-drama of early California, a dramatization of Helen Hunt Jackson's novel, as presented by the people of the Hemet-San Jacinto Valley in the beautiful, modernized, natural amphitheater of Ramona Bowl.

Hailed by critics and audiences at previous performances this season has been the appearance of Consuelo Young and William Pullen in the roles of Ramona and Alessandro, the two Indian lovers, and the fine dramatic travails given by the rest of the huge cast comprising 350 persons.

Paved highways lead directly to Ramona Bowl and there is free parking space for thousands of cars directly at the entrance to the amphitheater.

Good reserved seats are still available for the last two performances despite the heavy advance demand, according to Fred M. Bruderlin, general manager. In addition, several unreserved, general admission seats are available to the public for each of the performances.

Ticket reservations may be made at all Mutual ticket agencies in California or direct by mail or phone at Ramona Bowl, Hemet, Calif.

A potluck and court of honor is scheduled for three boy scout troops next Wednesday night at the Wars Memorial building starting at 6:30 p.m.

Two local troops, number 39 sponsored by the Rotary club, and troop 56, sponsored by the Community church, will join with troop 81 of Cathedral City in honoring Marshall Thompson of the latter group who will receive his Eagle Scout badge, the highest award of scouting.

Also scheduled to receive his Star Scout award a five-year veteran pin is Theron Thompson of troop 56.

Friends of scouting are asked to join the parents and other well-wishers at the ceremonies in which many scouts will be honored. The meeting is scheduled to start out with the potluck—all that is required is for each visitor to bring a covered dish. After the "eats" each troop will demonstrate a phase of scouting. It is planned to have a motion picture show present to make the presentations.

Television was recently called by an expert the most powerful and most versatile medium ever developed for the communication of ideas, the dissemination of information, education, culture and entertainment.

## McCabe to Head Local Legion Post

Hilton McCabe, well known Village attorney, was elected commander of Owen B. Coffman post, American Legion, at the annual election of the veterans' organization Tuesday night, succeeding Jay Morrison.

Ernest Davis was elected senior vice commander and Richard Lawrence, junior vice commander. Bob Schmuick was named historian, Chester Goff, adjutant and Russell Combs, chaplain.

Named to the executive board were George Kreimer, Charles LaRue and Ed Haddon.

Reports of a highly successful year were discussed and Col. Robert Elsworth talked on the national defense program which the American Legion is sponsoring.

The meeting and election was held at the American Legion Hall.

## Public Invited To Take Part In Amvet Fun

Commander Jay Rollman of the local Amvet post 34, host at the state convention of the veterans group this week-end, issued the notice yesterday that the public is cordially invited to their two big parties tonight and tomorrow night.

Tonight, Friday, the affair will be held at The Stables where "Gov." Jimmie Davis and his Sunshine band will play for the

## Change in Clean-Up Plan Proposed to Council

A letter from J. N. Connell, chairman of the city beautification committee, to the city of Palm Springs was read at the council meeting last Tuesday requesting city cooperation in the enforcement of city beautification week, date of which would be set by mayor by official proclamation.

The committee further suggested that the time for general cleanup be set prior to Western Week in the Fall. Volunteer workers will cooperate with the city in the cleanup with the city's only work to be enforcement of the existing ordinance.

## Amvet Officials Named at Session

An Amvet party Monday night at the home of Grant Wood eventually turned into a business meeting as Jay Rollman, commander of the local post 34, called for action on the recent resignation of John Romatko as senior vice-commander.

Wood was named to fill the spot, and to fill his position vacated by the promotion, Joe Fuller was unanimously selected as junior vice-commander.

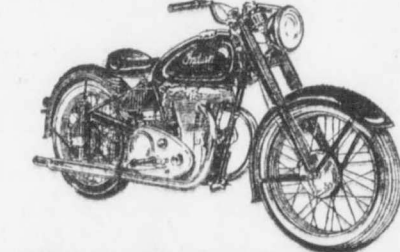
Members of the local post were named for Palm Springs nominations to state offices at the state convention to be held here this week-end. It was said by Commander Rollman that the nominations would be made Saturday with the elections at the Sunday afternoon session.

About 30 persons were present at the Wood home for the evening of combined business and pleasure.

dancers and merrymakers, while tomorrow night, Saturday, the affair will be held at the Tennis Club with an orchestra from Riverside doing honors.

## NOW OPEN TO SERVE YOU!

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**Indian Motorcycles**  
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COME IN AND SEE THE NEW  
1949 ARROW AND SCOUT!

### DESERT FORGE

Acetylene and Electrical Welding — Blacksmithing — Towing  
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## These prices feature "Extras" that aren't!

If you're price-conscious these days as you shop for new cars, you've probably made a big discovery.

It's important to find out what the price includes—particularly in the normal "spread" between list and delivered prices.

Take these Buick prices given here. All of them, as the panel tells you, cover such universally wanted accessories as radio and antenna, heater and defroster, windshield washers and built-in back-up lights.

These are individually itemized on your bill of sale. Not itemized, but still included in your Buick when you get it, are many things that classify as extra-cost items on many other cars.

For instance, Foamtex seat cushions are an extra value on Buick SUPERS and ROADMASTERS that cost you nothing extra. You

get direction signals, rear wheel shields, a flexible steering wheel, an air cleaner, an oil filter, a clock—all included in the basic list price. On all ROADMASTERS, these prices even cover Dynaflo Drive as standard equipment, not an extra-cost item.

Included also, of course, are such Buick extra values as Fireball power, which you get nowhere else—all-coil springing, almost an exclusive—the widest rims in the industry—and that very special and desirable solid Buick feel.

So—check the "extras" when you price today's cars. Check the "deal" too, and make sure it's as fair and aboveboard as the Buick sales policy.

We're pretty sure what your conclusion will be when you see what stepped-up production is doing to deliveries. You'll decide "Buick's the buy!"—and get your order in.

MORE CLEARLY THAN EVER  
**"Buick's the Buy"**



When better automobiles  
are built  
BUICK will build them

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening

## DESERT INN GARAGE

193 N. Palm Canyon Drive

Palm Springs, California

## EL IRISADO APARTMENTS



ANNOUNCE—  
**Attractive  
Summer Rates**  
—OPEN ALL YEAR—

### SWIMMING POOL LAWNS--SHADE

**Lovely Apartments  
Cool--Air Conditioned**

For Rates and Information  
WRITE OR CALL

1984 N. Palm Canyon Drive  
Palm Springs—Phone 2731

## Easley Starts on Month's Leave

When county supervisors met Monday of this week there were only four around the table. Supervisor James I. Easley, resident of Palm Springs and member from the fourth district, was on leave of absence, a month granted by the board last week because of ill health.

## The Desert Sun

Established 1927  
Vol. XXII, No. 80  
Friday, May 6, 1949  
OLIVER B. JAYNES  
Owner and Publisher

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Phone 2249

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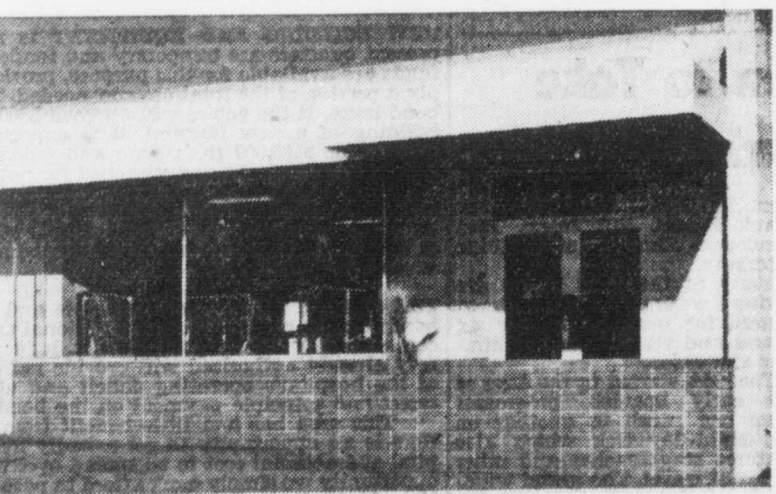
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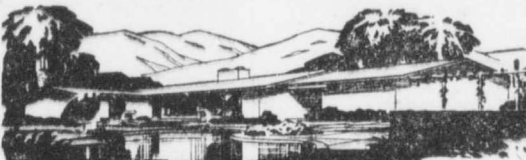
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Lumber  
Mill  
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Supplies



## closing out! Tahquitz River Estates

Palm Springs Most Beautiful Homes...!



only "7" out of "75" left

2 baths • 3 bedrooms • Masonry-Plate Glass • White Rails

### better act now

Only seven of these resort homes remain for immediate sale. Located in Palm Springs most beautiful community. Within walking distance of schools and shopping.

as low as \$5,950 down if you buy now!

Low monthly payments amortize in 8 years. (Full veterans appraisal to selling price) Palm Springs property values are predicted to climb to meet the demand for accommodations in the 1950 season because:

Construction soon to start on Mt. San Jacinto Tramway!  
This gigantic tramway (from desert sand to mountain snow in 20 minutes) is only one of the new recreational facilities planned to make Palm Springs the greatest resort center in the world.

1950 Season to be Greatest Yet!

Four months rental carries your home for a year. Here's the perfect opportunity to invest in a home that will PAY FOR ITSELF! Those of our homes offered rented for \$750 to \$1250 per month!

Another Paul W. Frousdale & Associates  
Development

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See our representative or see your broker.



## Death Trap on Highway Near Beaumont Takes Six Lives

Two families were wiped out when six persons were killed at the Y just west of Beaumont on Highway 60-70-99 at 5 a. m. Tuesday in a crash between a hay truck and a passenger car.

The accident occurred when an eastbound passenger car crashed into the hay truck, proceeding toward Riverside on Highway 60, according to Deputy Seymour Cash who investigated the tragedy.

**FLAMES ENVELOPED** the light car after the collision and identification of the victims was difficult. Everett L. Stockwell, 24, Compton, was believed to be the driver of the passenger car and died in Redlands hospital five hours after the accident. His five-year-old son, Jimmy, also died at the hospital during the day.

Killed instantly in the accident were Stockwell's wife, Freda, 26, of Compton and W. S. Byles, 26,

his wife, Susan, 21, and their son Michael, 3, all of Long Beach.

**THE TWO FAMILIES** were en route to Phoenix to visit the mother of the two women. H. A. Reschke of Chino, driver of the truck, was uninjured. The crash brought the year's traffic toll in the county to 33, compared to 31 last year at this time.

The junction of the Riverside road, Highway 60, and Redlands road, Highway 99-70, at the outskirts of Beaumont traversed by all Villagers en route to or from Los Angeles, has been the scene of many accidents. E. Q. Sullivan, district engineer, said that the spot is high in the list of projects in the highway budget.

**GRADE SEPARATION** is planned with elimination of boulevard stop signs. He said the accident could not add impetus to the start of the project because it was a matter of financing.

Sullivan said evidence tended to show that the crash was caused by failure of a driver to observe a stop sign.

"This is typical of disregarded stop signs," he said. "There is no way to induce motorists to observe stop signs."

**IT ALWAYS HAPPENS**  
by Tex Driskell

"TEX" DRISKELL  
171 N. Indian Ave.  
Palm Springs

**Two Hundred Dollars! I CAN GET IT FOR NOTHING ON A QUIZ PROGRAM!!**

Universal Electric Range  
Standard, \$199.95  
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COMMERCIAL AND DOMESTIC  
171 N. INDIAN AVE., PALM SPRINGS, CALIF.  
— PHONE 2328 —

## Cathedralite Hurt In Traffic Crash

Harry A. Irelan Jr. of Cathedral City suffered minor bruises and cuts in an automobile accident at Thousand Palms last week. James L. Griffen, 32, of Monterey Park, driver of the car in which the valley youth was riding, suffered the loss of an arm in the crash.

The Griffen car sideswiped a truck-trailer on Highway 99 just west of the Ramon road intersection.

## School Chiefs Elect Leaders

Paul Clay of Highgrove will succeed Miss Katherine Finch of Palm Springs as president of the Riverside County Elementary Administrators and Supervisors association as result of election held at the group's annual meeting at Riverside Saturday.

Miss Finch has been head of the group for the past year. She was one of the speakers on the program at Saturday's meeting.



AT THE PLAZA—Bing Crosby and Rhonda Fleming in Paramount's "Connecticut Yankee in King Arthur's Court." Color by Technicolor. Tonight, tomorrow and Sunday at the Plaza Theater.

## Convention Bids Will Bear Official Palm Springs Seal

Convention committee of the chamber of commerce will now have the added official assistance of the city of Palm Springs in its invitations to prospective conventioners throughout the country.

At council meeting this week in a discussion with William J. Dunkerley, chamber manager, it was agreed that each letter sent

to organizations throughout the country as invitations to bring their conventions to Palm Springs, would be written upon C. of C. stationery and bear the names of Mayor Charles Farrell and Chamber President Milton Hicks plus the official city seal.

It was thought that this would add official stature and dignity to invitations sent out of town.

## Araby Residents Ask City For Street Improvements

Streets in the Araby Tract area were discussed at length at this week's council meeting as a group of residents of that area, led by T. P. Riddle, sought the completion of several arterial streets in the neighborhood.

The group claimed to have been paying city taxes for some time without receiving the proper maintenance of the streets and informed council that they were willing to stand a good part of the expense if necessary.

Riddle requested the completion of Rim road as being an absolute necessity as the "only

salvation for people in this tract in event of a flood."

City Engineer George Mintum told council he had examined this area recently and said that some of the streets could be maintained by the city despite the fact there were no dedications to the city. He was told that the streets had all been offered for dedication to the city but that no action had been taken by council.

Council referred the matter to Engineer Mintum and City Manager William Alworth for equitable disposition.

## Three Take Test For Scholarships Polo Club Lease On Monthly Basis

Winners of ten one-year scholarships in various southland colleges and universities will be chosen from three-hour tests conducted by the American Chemical society at the University of Southern California last Saturday.

Names of the winners will be announced in June.

Students entered in the competition included Barbara Jones, Nickie Nichols and Ben Chaffey of Palm Springs high school. They were accompanied to the tests by Paul G. Summers of the high school staff.

With the proximity of the Field Club improvements, as authorized by the bond election of last week, it was thought at city council meeting Tuesday that the Palm Springs Polo club application for extension of lease for the portion of Field Club grounds used by the group, be placed on a month-to-month basis from now on rather than on an annual basis.

The polo group owns a small building which is installed in a corner of the Field Club grounds leased to the group for \$50 per year.

It was the recommendation of the council to the manager that he notify the club of this decision and that when remodeling operations were to commence the club would be given a 30-day notice to vacate the premises.

## Lions to Meet At Chi Chi Cafe

With the Desert Inn closed for the summer months, Palm Springs Lions club will meet each Thursday during the summer months at the Chi Chi, Roy Colegate, new president, said this week.

Official meetings close at the end of May and informal sessions will be the order during June, July and August.

## Receives Commission

Issuance of a notary public commission to Fred L. Ellison, Palm Springs, was announced this week by Secretary of State Frank M. Jordan.

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## PERFORMANCE WITHOUT A PEER!

*Yours in the Great New*  
**1949 Lincoln V "Eight"!**  
Mile after mile, day after day, thousands of owners have discovered this remarkable fact: The great new 1949 Lincoln V "Eight" is unsurpassed for dependability, efficiency, and economy!  
Now, we invite you to take command of this thrilling powerhouse yourself! You'll find a special demonstration an unforgettable motoring experience. Call us today!

LINCOLN PRICES NOW SUBSTANTIALLY REDUCED  
PALM SPRINGS LINCOLN-MERCURY Co.  
South Palm Canyon Drive at Sunny Dunes Road  
Palm Springs, California

## Dr. Potter Heads Local DAV Post For Fourth Year

Palm Springs Post 66, Disabled American Veterans, expressed their appreciation for the leadership of Dr. James E. Potter by electing him to the post of commander for the fourth consecutive year. The Post met at World War Memorial building Monday night in annual session, the last meeting of the organization this season.

Other officers elected were Henry Menard, senior vice commander; John Singer, junior vice commander; Emil Knorr, chaplain; Adolph Benzling, officer of the day; William Hyatt, sergeant at arms; Ray Hillier, adjutant and treasurer.

Delegates to the state convention at San Jose July 1, 2, 3 and 4 were named by the Post with instructions to bring the 1950 state convention of the DAV to Palm Springs the first week in May. Chosen to represent the local post at San Jose were Dr. Potter, Charles St. George, Ray Hillier and John Singer. It was also decided to send a large delegation to the district DAV meeting in Ontario May 19 to line up support for the Palm Springs plan among veterans from Orange, San Bernardino and Riverside counties, represented in the district.

During the meeting high tribute was paid Dr. Potter for his work as commander for the past three years.

## Guard to Lease Fair Buildings

County Fair building at Indio will do service as a National Guard armory when not in use as a fair building.

Supervisors this week discussed leasing the building to the Indio National Guard at this week's meeting.

The Desert Sun—3  
PALM SPRINGS, CALIFORNIA  
Friday, May 6, 1949



FOURTH TERM—Dr. James E. Potter, elected Commander of Palm Springs Post, Disabled American Veterans, for a fourth term this week.

**HOLIDAY IN MEXICO**  
**10 Days!**  
\$98 including hotels and meals. (not a conducted tour)  
AND  
Fly American Airlines. Family Fare to Mexico  
See  
**OLMAN TRAVEL SERVICE**  
Next to Bullock's  
Phone 2756

## Salt Lake Couple Wins Vacation At Royal Palms

A week in Palm Springs—and in May—with all of the excitement and fun that goes with it, are in store for Mr. and Mrs. Frank H. Swenson of Salt Lake City, Swenson, a Marine Corps veteran, and his pretty wife were adjudged winners in a vacation contest sponsored by the Desert

News of Salt Lake City. The Swensons will fly to the Village and be met here by Harry S. Spender of the Royal Palms hotel where the couple will stay during their week on the desert.  
A full round of entertainment is being planned by the hotel management for the young couple and Village spots are planning to assist in seeing that they have a great time.  
According to Louis Rieley, assistant manager who is completing arrangements for the Swensons visit here, Palm Springs is going to get much favorable publicity out of the couple's visit. The Desert News is already giving the Village much play in its pages and others interested in the contest are also joining in the boosting.

**Lovely New Desert Home**  
ONLY 15 MINUTES FROM CENTER OF  
**PALM SPRINGS**  
TO LOT OWNERS!  
Due to our increased organization, we are in a position to build on your lot in Palm Springs or vicinity at a very reasonable price.  
**\$500 - - - \$3750**  
Starts you Full Price—including Lot.  
Studio living room, kitchen and bath, patio. Beautifully painted inside and out. Sturdily constructed of insulating pumice block and steel. Fully improved with water, electricity and paved roads.  
**SHANGRI-LA PALMS**  
DIRECTIONS: Go out Ramon Road, pass U. S. Highway 60-70-99 and continue on Ramon Road for 1/2 mile.  
MR. GEORGE EARL, Representative on Property  
**MANITOU DESERT HOMES CO.**  
6912 Hollywood Blvd., Hollywood, California  
Telephone Gladstone 2610

**EGGS**  
PLENTIFUL NOW! QUALITY TOPS! PRICED LOW at **SAFEGWAY**  
The Springtime Egg Festival heralds the season of plentiful supplies of fine quality eggs. It means extra good values on this important food. At Safeway every egg is graded, proper refrigeration safeguards quality, and the prices are LOW. Now is a good time to enjoy eggs more often.

**NU MADE MAYONNAISE**  
For better salads use Nu Made. It tastes home made.  
1 pint 39¢ quart 68¢  
(half pint jar, 22¢)

**MONEY-SAVING VALUES AT YOUR SAFEGWAY**  
**HALVED PEARS** 29-oz. can 37¢  
**SPAGHETTI** 15-oz. cans 25¢  
**GRATED TUNA** 6-oz. can 25¢  
**PRESERVES** 1-lb. 5-oz. size jars 35¢  
**BEET SUGAR** 5-lb. bag 46¢ 10-lb. bag 90¢  
**SUPER SUDS** 23-oz. box 27¢

**GUARANTEED MEATS**  
At Safeway you get more good eating meat for your money. All cuts are trimmed before weighing (see lamb shoulder example at right).

**LAMB ROAST** FULL 5-RIB SHOULDER, NECK AND SHANK OFF lb. 59¢  
**LAMB RIB CHOPS** FULLY TRIMMED lb. 75¢  
**BEEF ROAST** SEVEN BONE OR ROUND BONE ROAST lb. 45¢  
**HAM SLICES** CENTER CUT lb. 85¢  
**SLICED BACON** ARMOUR STAR HORMEL DAIRY MORREL PRIDE lb. 48¢  
**FRYING RABBITS** lb. 58¢

**FRESH PRODUCE VALUES**  
At Safeway new varieties of fresh produce are arriving daily. Treat your family to spring vegetables. Prices are low.

**NEW POTATOES** NO. 1 WHITE ROSE lb. 3 1/2¢  
**GREEN PEAS** FRESHLY PICKED 2 lbs. 15¢  
**TOMATOES** PACKED IN CELLO 14-oz. carton 18¢  
**BANANAS** FIRM RIPE lb. 15¢

**Rhubarb** Cherry variety lb. 5¢  
**Celery** Utah Type Crop lb. 4¢  
**Pippin Apples** Oregon, Newtown lb. 12¢

**Avocados** Fuerte variety lb. 33¢  
**Large Oranges** Sweet, juicy lb. 9¢  
**Artichokes** Freshly picked lb. 10¢

**SOAP VALUES**  
Camay Toilet Soap 2 bars 17¢  
Camay Bath Soap 12¢  
Dreft For Dishes 11-oz. box 28¢  
Par Soap 23-oz. box 50¢  
Scotch Soap 48-oz. box 49¢  
Rinsol Soap 23-oz. box 29¢  
Liquid Bleach 48-oz. bottle 24¢  
20 Mule Team Borax 2-lb. box 26¢

**Airway Coffee**  
Mild, mellow blend.  
1-lb. bag 40¢ 3-lb. bag 1.15  
(Two 1-lb. bags, 79¢)  
Nob Hill Coffee  
High quality. Low price.  
1-lb. bag 44¢ 2-lb. bag 87¢

**PRICES EFFECTIVE THROUGH SATURDAY, MAY 7, 1949, IN SAFEGWAY STORES IN THIS AREA.**  
Right to limit reserved. No sales to dealers.

**SAFEGWAY**

**Weber's GOOD IDEAS**

**KITCHEN TRICK**  
BANANA sandwich spreads...crushed banana mixed with brown sugar and lemon juice...banana with orange marmalade...open-faced toasted sandwich with banana and bacon.

**HOUSEHOLD HINT**  
FOUR SMALL cotton shag rugs in contrasting colors can be used as one, checker-board fashion. Use snap-on tape to join them. Just unsnap for easy laundering.

**RECIPE**  
**HURRY-UP STEW**  
1 can corned beef salt, pepper  
1 can red kidney beans 1 #2 can tomatoes  
1 onion, chopped  
Dice corned beef, add remaining ingredients. Season to taste. Heat thoroughly. Serves 4.

**SUPER-BREAD**  
IT'S SOFT! It's fresh! It's enriched! It's Weber's Bread—the fine bread in the blue and white checked gingham wrapper. Weber's Bread helps build vigor and vitality because it's vitamin and mineral enriched. Serve Weber's Bread at every meal!

**Weber's BREAD**



## Final Realty Board Session Scheduled for Next Tuesday

The final realty board meeting of the year will be held next Tuesday morning at a breakfast session at the Palm Springs hotel, according to H. H. Foster, board president.

At this meeting the functions of the new committees named

last week will be set forth for their assignments during the summer months. Committees named last week will be set forth for their assignments during the summer months. Committees named were: Rent de-control—Chairman, John Williams, Muriel Fulton and Frank Miller; Publicity—Chairman, Peter Sheptenko, Don Cameron and Don Kennedy; Membership—Chairman, Charles Mathews, Don Peake and Billy Wright; Grievance—Chairman, Barney Hinkle, Guy Anderson and William Veith; Signs—Chairman, Arch Noble, Harold Hicks and Gordon Feekings.

All members are urged to attend this last meeting which will start at 8:30 a. m.

### EXCEPTIONAL!

50 ft. business frontage. AAA location. Reduced price to sell immediately. \$21,500. Good terms. Will consider small income property on trade. Must be A-1.



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PALM SPRINGS, CALIFORNIA

Terry Ray - Guy Anderson.

Associates: ALAN METCALF and FRANK E. GALVAN

Business Properties, Exclusive

### Hick's Buy o'the Week

A HONEY!  
2 bedroom home completely furnished by Barker Bros. \$12,500



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4 The Plaza, 2793  
BURKET, PEEKINGS & VEITH  
7053-754 N. Palm Canyon Dr.  
CEE, RAYMOND, 26444  
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3355-101 N. Palm Canyon Dr.  
FULTON, MURIEL E., 2226  
462 N. Palm Canyon Dr.  
GRILL, ERNEST JR., 6666  
344 N. Palm Canyon Dr.  
HICKS, HAROLD J., 2736  
813 N. Palm Canyon Dr.  
HILLER, RAY, 2957  
444 N. Indian Ave.  
ISRAEL, ADOLPH, 2981  
437 N. Palm Canyon Dr.  
JAMES, MARTHA, 2751  
445 N. Palm Canyon Dr.  
MATHEWS, CHARLES, 2772  
463 N. Palm Canyon Dr.  
MILLER, FRANK W., 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO., 3673  
431 N. Palm Canyon Dr.  
NARDONI, AUGUST M., CO.  
Across from Fire Dept., 2781  
NICHOLS, CULVER, 2182  
861 N. Palm Canyon Dr.  
OLMAN, GEO. REALTY CO.,  
2756-157 S. Palm Canyon Dr.  
PALM SPRINGS RLTY CO.,  
2832-260 N. Palm Canyon Dr.  
RANSOM & HINKLE, 2794  
124 S. Palm Canyon  
REID & WADE, 7534  
Tahquitz River Estates  
850 S. Palm Canyon Dr.  
ROSE, DAVE, 2844  
252 N. Palm Canyon Dr.  
ROCKS, MADGE O., 7375  
1441 E. Ramon Road  
SHEPTENKO, PETER B., 7366  
475 N. Palm Canyon Dr.  
TREZEVANT, ELIZABETH  
457 N. Palm Canyon Dr., 2893  
WRIGHT, BILLY, 5727  
457 N. Palm Canyon Dr.

**CATHEDRAL CITY**  
ARNER, SAM D., 8-3251  
HILLERY, WILLARD R., 8-3417  
SHERRILL, R. H. "Bob", 8-3534  
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COVEY, C. C., DHS 236

**PALM VALLEY AREA**  
CAMERON, DON, 8-4411  
71843 Highway 111  
CLANCY, LESLIE M.,  
Rancho Mirage RFD No. 1  
Indio, Indio 7-6718  
EWART, ESTRELLA J. C., 8-3112  
Rancho Mirage  
HENDERSON, CARL R.,  
Highway 111, Palm Desert  
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1112 Hy. 111, Rancho Mirage

# The Desert Sun Real Estate

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS

## Four Dwellings Started in Week

Home building continued at a steady pace in the Village in the past week with four more dwelling permits listed by the city building department.

They were to:  
Richard Bailey, 795 Date, dwelling, \$12,000; H. Depl, 653 West Arena, pool, \$6,000; J. A. Menard Jr., Cafe de Marcus, dwelling, \$15,000; C. F. Powers, 231 Lugo road, addition, \$12,000; William H. Veith, 466 Ave Palmera, dwelling, \$10,400.

## Stanford Home Purchased by Dr. J. L. Kaplan

Ransom and Hinkle, realtors, this week announced the sale of the former Mrs. Carol Stanford home at 267 Vereda Del Sur in Las Palmas Estates to Dr. Julius L. Kaplan.  
Dr. and Mrs. Kaplan lived in Hawthorne prior to their arrival in Palm Springs last Fall.  
Arthur Greenfield represented both buyer and seller in this transaction.



CONVENTION H. Q.—Del Tahquitz hotel, popular Village spot, which will be bulg with Amvets from all over California this week-end. It is headquarters for the state convention of the veterans today, tomorrow and Sunday and Max Dresner, host, is busy greeting arriving guests.

## Cabazon Zoning Request Studied Riversider Named Head of Bankers

Cabazon's request for comprehensive zoning regulations within a three square mile area around the community was referred to county planners for public hearings this week after a formal request had been filed with supervisors by Melvin Hanson, Cabazon civic leader.  
Cabazon became the first community in the county to put zoning requests before supervisors although Edgemont, Cathedral City, West Riverside, Pedley, Norco and others have made informal requests for aid in getting started.  
As present zoning laws now stand in unincorporated areas, only the University Zone of Riverside's eastern city limits and Samuel Guiberson's uncontrolled industrial M-2 one near Palm Springs have been activated.  
The remainder of the county's unincorporated areas are in an M-3 industrial zone where there are no restrictions except that

certain industries must first obtain a county permit before setting up.  
There are 241,000 gasoline stations and 80,000 automobile repair shops in the United States, according to the Automobile Manufacturers association.

ONE OF PALM SPRINGS FINE ESTATES. 2 acres, 6 bedrooms and baths. Beautifully furnished. Nice pool. All walled. Shown by appointment. Submit offer. A surprise is in store for you.

LOOK! 2 bedrooms and baths. All furnished. Pool. Walled yard. Lanai. Lots of patio furniture. Fireplace. Will sell under \$30,000, terms.

A NUMBER OF REAL BUYS in lots, homes and income properties awaits you at

### FRANK MILLER

REALTOR  
Associate — ARCH NOBLE

428 N. Palm Canyon Dr. Phone 2929

### Trades! Trades! Trades!

1. MALIBU BEACH COLONY HOME. 3 bedrooms and guest house. For Palm Springs home.
2. PACIFIC PALISADES HOME—Ocean view—2 bedrooms and den. 1 1/2 bath. For Palm Springs home.
3. OUTPOST ESTATES—Hollywood—3 bedrooms, 3 1/2 baths. Take small Palm Springs home to \$25,000.
4. WESTWOOD VILLAGE. 15 units, for Palm Springs home to \$35,000. Net annual income \$16,165.00.
5. BEVERLY HILLS INCOME—4 units. For small home in Palm Springs.

Our office open all Summer—List property now!

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— Associates —

Geraldine Frederickson — Mayson Shouler  
Palm Springs Office: 359 N. Palm Canyon, Phones 6882-2868  
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### Want Reasonable Offer

402 Camino Del Norte. Must sell. Best offer buys this new 3 bedrooms 3 baths, kitchen, picture window living and dining rooms, unit heat, in exclusive Las Palmas Estates. Definitely a sacrifice. Meet me at the house with your check book. Please note: "This house must be sold today." Open 1-5. Come prepared to buy.

221 Patencio Road—Furnished. Tennis Club area. Spacious living room, streamline kitchen-dinette, all purpose den or extra bedroom with picture windows, powder room. Ideal for a couple. Reduced. Open Sunday.

1029 El Alameda—Furnished. 3 bedrooms, 2 baths, sunroom. New low price. Owner wants a quick deal.

### CR 15111 Cecil George Co. CR 15111

404 N. Camden Dr. Exclusive Beverly Hills  
Palm Springs residence. San Jacinto Hotel. Phone 9019

### 15 ACRE DATE GARDEN

Bearing dates, interplanted with citrus trees. 2, 5 room homes. (One rented for \$125.00 mo.) Large packing shed. 2 electric deep-well pumps. Water piping all in. Other outbuildings.

Full price \$44,750

Principals only. \$15,000 down, with terms.

Write File No. 60, c/o Desert Sun

## Another Seattle Family Succumbs To Desert's Lure

One of the outstanding deals of the month was the sale of the beautiful Little Tuscany home belonging to Mrs. Paula Daugherty to Mr. and Mrs. William E. Etris of Seattle. Mr. Etris is the owner of the famous Olympic hotel in Seattle and has been coming to Palm Springs regularly for many seasons. Both Mr. and Mrs. Etris are ardent golfers and can almost always be found on the O'Donnell course.

The home purchased by Mr. Etris commands a wonderful view of the desert and is modern in every detail. Consideration for the sale was around \$40,000 and the deal was handled for both buyer and seller by Frances Wilson in the office of Muriel E. Fulton, realtor.

## Kelley Model Home Bought By L. A. Woman

Kelley's first completely furnished model home in Tahquitz River estates, interior designs by Jane Wade and Kirk Kirkeeng, was sold with furnishings, just eight hours after its first public showing, Ray Kelley of Kelley's Home Furnishings, the Center, said today.

The new owner is Mrs. Ella A. Crawford of Los Angeles.

For those who could not avail themselves of the opportunity to view this home, Kelley's will have another new model home open for inspection May 8.

- Real Estate
- Bonds
- Insurance

Open All Summer

### AUGUST M. NARDONI CO.

(Across from the Fire Station)  
Phone 2781

### Business Frontage

On Highway 99 near shopping. 20 acres with water. Exceptional sacrifice.

\$300 an acre

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REALTOR

344 N. Palm Canyon Ph. 6666

### Two Bunch Palms Land Co.

Handling self-owned improved acreage exclusively. Hot mineral water land extending from Pierson Blvd. to 8th avenue unequaled in price. Adjoins major project under construction. Special inducements to cash buyers or immediate builders.

Write Paul Dervaux, Owner, Box 492 Tel. 146 or 611

OFFICES AT  
1200 SOUTH PALM DRIVE  
AND  
200 NORTH PALM DRIVE  
DESERT HOT SPRINGS

## MOVE IN WITH SPRING

\$13,750—FURNISHED. 3 bedrooms, 2 baths. All rooms are light and cheerful. House and furniture is 2 years old and in excellent condition. Steel sash, weather stripped, air-conditioned. On large lot and near schools.

3 LOVELY CONTEMPORARY homes that will just suit you. One is furnished, one partially furnished and the other one is unfurnished. Can be shown at any time as none of them are occupied. These houses are located in the finest residential locations and consist of 3 bedrooms, 4 bedrooms, and 5 bedrooms. Prices from \$37,500 to \$65,000.

### MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate  
445 N. Palm Canyon Dr. 2751—Phones—2812

## FOR SALE OR TRADE LOOK THESE OVER ONE WAS MEANT FOR YOU!

\$28,500—Furnished home, walled lot 200'x133', 4 bedrooms, 4 baths, 2 fireplaces, barbecue, 4-car garage as part of main building. This property must be sold. Small down payment acceptable. A genuine below-the-present-market BUY. Make offer.

\$31,000—SWIMMING POOL. Adorable 3 bedroom house, 2 baths, completely furnished, on large walled lot, heated and filtered pool. Just offered for sale and will not last.

\$42,500—Hillside home, easily accessible, magnificent panoramic view, SWIMMING POOL, exclusive location, just redecorated, living room with large stone fireplace and picture window, 4 bedrooms, 3 baths, terraced garden. Completely furnished. WILL TRADE FOR PALM SPRINGS OR LOS ANGELES AREA.

\$65,000—One block from Palm Canyon Drive and Golf Course. HEATED POOL, lot 225'x116, walled, fine home, 2 buildings, 5 bedrooms, 4 baths, completely furnished, furnace heat. A real home with beautiful landscaped grounds. Commands fine rental. Ask to see this exceptionally fine INVESTMENT.

\$69,500—Beautiful home in exclusive Las Palmas. Large living room opening into fine big sunroom enclosed with plate glass. 2 large master bedrooms, 2 baths, maid's room and bath, double garage and sundeck. This home is unusually well furnished and would satisfy any discriminating buyer.

\$75,000—Owner wishes to sell or trade this fine residence in exclusive district. Decorated in artistic desert colors and charmingly furnished. This home lends itself to gracious living. The large living room, unique dining room and den are a continuous vista of beautiful colors with 2 fireplaces in view. 5 bedrooms, 5 baths, furnace heat. Wide south porch opens onto lovely garden and patio. Grounds contain many fine trees and shrubs including date bearing palms, citrus and olives. Owner anxious to dispose of this property and will consider trade for smaller house in Palm Springs, beach property or small income.

\$75,000—R-4 Zoning. Fine home bordered by rippling brook near Desert Inn. Could be easily converted into 1 deluxe units or used as elegant private home. Completely sheltered with view and within walking distance of shopping center. This unusual property cannot be duplicated in Palm Springs. The large living room has French windows overlooking Mahele Course, dining room, 4 unusually large bedrooms with private dressing rooms and baths. Furnace heat. Completely furnished. The landscaped grounds have great appeal. Will consider reasonable offer.

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"You'll find real treasure  
in the new ranch homes  
now nearing completion  
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## Thunderbird Settlement"

These beautiful houses with thick cedar shake roofs are a tribute to the builder as well as the architect. Situated on an acre and a half of ground and incorporating every new convenience for comfortable desert living, they are value-plus. Drive out to the exclusive Thunderbird Ranch (Highway 111) and see for yourself. Buyers will have all privileges of the Ranch with its large swimming pool, stables, dining room and bar.

\$22,500.00

Homesites starting at \$1,950

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FOREMOST DESERT DEVELOPERS FOR 20 YEARS Palm Springs

Walter McManus — William Boggess  
Arthur Greenfield — Don Kennedy  
THE PLAZA PHONE 2793



Headquarters for  
Palm Springs Real Estate

Welcome Nobles---to the Land of Burning Sands  
If you survive the trek---and would like to own a part of this oasis  
See: Noble Pete Sheptenko

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THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366







## Indian Netters Blank Banning In League Play

By ANNE DETZER  
Smoke Signals Writer

Tennis season is under way at Palm Springs high school and the Indian men netters got away to an excellent start in their first Riverside County league encounter when they blanked Banning 25 points to none. The matches were played on the Banning court. On the same afternoon Banning girls came here to meet the Palm Springs girls team and won 15 points to 10.

Palm Springs men's team, defending champions in the county league had little trouble in sweeping their matches at Banning. Coach John Week's netters lost few points during the afternoon.

**RESULTS** in singles play with the local player named first in each instance, were: Chaffey-Herra 6-1, 6-2; Nichols-Langston, 6-0, 7-5; Purcell-Buttens, 6-1, 6-0; Bond-Jones 6-0, 6-0.

In doubles play Chaffey and Nichols defeated Herra and Langston, 6-2, 6-3 while Hicks and Harper defeated Hopkins and Gueth, 8-6, 6-0.

In girls play, on local courts, the Villagers did not fare as well. The local girls were playing their first matches this season and lost to the more experienced visitors.

**SINGLES RESULTS** were: Hummel-B. d. Small, 6-2, 6-4; Cordrey d. Wallace (B) 6-4, 5-7, 6-4; Hannsen (B) d. Woods, 4-6, 6-4, 6-4; Greeley d. Larsons (B) 6-1, 7-5. In doubles play, Hummel and Wallace (B) d. Small and Cordrey, 6-2, 6-4; Detzer and Jaynes d. Peterson and Dean (B) 6-3, 6-2.

League matches are played each Wednesday with the boys teams on one school's court and the girls, on the other's. Tomorrow Palm Springs meets Coachella high.

### From Page 1—MORE ABOUT— Amvets...

carnival booth with shelves stocked with luscious foods and other valuable prizes.

For the first time in the history of a veteran's convention all of the major service organization leaders represented in the state will be on the same speaking platform to address the California Department Amvet delegates.

**HAL KEATS**, National Commander of Amvets will be an honored guest and speaker. James J. Kehoe, California Department Commander will preside at the three day convention meetings to take place on the patio of the Del Tahquitz Hotel.

A large delegation of California Auxiliary delegates have made hotel reservations to be on hand for their three day convention which runs simultaneously. Mrs. Helen Wolfe, president of the organization will preside at the meetings. Mrs. Fogg, Detroit, national president of the Auxiliary will be an honored guest and speaker. Mrs. Harold Lienau, representing the American Legion Auxiliary will address the members of the Auxiliary.

### PALM SPRINGS Play School

For Children 2-6 Years  
Open daily. Licensed by State of Cal. Health Dept. approved. Supervised play. Accredited teachers for kindergarten classes. Baby sitters provided.

• Fruit Juices  
• Hot Lunches  
• Snacks  
• Rest Period

Hourly-Daily-Weekly Monthly Rates. We furnish transportation.

Phone 3213  
(Call us for an interview)  
1547 N. Palm Canyon Dr.  
OPEN YEAR 'ROUND



Lady, if your maid gets necked by the clothesline — there is insurance for that. But tell your Old Man there's no insurance for him, if HE necks her.

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GENERAL INSURANCE  
756 No. Palm Canyon Drive  
Phone 2719



AFTER THE BALL WAS OVER—Golf ball, that is. Above are shown members of the sponsoring party following the Local Yokels and Caddies golf tournament which was staged at the O'Donnell course Monday and Tuesday of this week. Frank de Benedetti, left, hosted the participants to a delicious barbecue and "beer bust" on the grounds of the links following the end of play. Ernie La Fleur, second from left, manager of the event, staged the entire two-day affair. Next to him is Charlie Castro, caddy winner who stroked a low net of the entire field with a 133. On the extreme right with a meat shovel in one hand is the "little helper" of the show, Bernard Duffy. (Rex Cowan, Desert Sun Photo.)

## Bennett Attends Soft Ball Rally

Bob Bennett, director of recreation and athletics for the city, attended a county-wide meeting of athletic planners at Indio Wednesday night to discuss the new size ball for the softball league play to commence shortly.

It was reported that the group as a whole was in favor of adopting the 13-inch ball as compared to the former 12-inch despite Bennett's and other protests that scoring is high enough at the present time in the leagues.

The ball was recently introduced as official in the Los Angeles leagues to speed up the game in the industrial leagues of the metropolitan area.

### Man, Wanted Here, Held in Las Vegas

John Cooper Ashton, alias John E. Ashton, alias William Maurice, wanted here and in Beverly Hills for bad checks, was captured in Las Vegas, Nev., and held for transportation to California.

According to Detective Sergeant Durman Ordway, the man will probably go first to Beverly Hills since that city has a heavier claim in worthless checks than Palm Springs has.

### Summer Rates

According to Joe Viani, Bowling academy manager, summer rates for high school students of 25 cents per line are now in effect and it is anticipated there will be several junior leagues started in the near future.

## Annual Local Yokel, Caddy Tournaments, "Big Success"

"A wonderful time" was the expression of all who entered or participated in the Annual Local Yokels and Caddies Golf tournament held Monday and Tuesday of this week.

In the golfing division, Caddy Charlie Castro swooped through the two days, 36 holes for a dazzling 133 for low gross. Second low gross was taken by local Yokel Pat Martin, followed closely by Caddy Lynskey with a 142.

Entire list of winners of the many prizes will be announced in next Tuesday's issue of the Desert Sun.

In charge of the entire affair was a committee headed by Ernie La Fleur, course manager, who staged the tournament and assisted in the grand finale, a barbecue and beer bust on the grounds near the caddies' quarters.

The barbecue was staged by Frank de Benedetti who owns a large meat concern in San Francisco. De Benedetti flew the meat to the Village especially for the event, cooked and served it himself, besides supplying the beer and cokes.

La Fleur, who handled the job masterfully, according to members of the club, expressed his thanks for his helpers and to de Benedetti.

"I am especially thankful to the committee for the fine work in planning and preparing this event," he said, naming Pat Martin, Larry Sitter, Al Gardello and John Klein.

### Fish Fry Will Be Big Success

According to word from the fire station, Palm Springs Sportsmen Inc. annual fish fry, to be held Saturday May 14, is a cinch to be a huge success.

With only 750 tickets issued for this popular event it is now stated, as of yesterday afternoon, there are only 100 left. The only thing President Warren Heath wants to stress now is for all those who attend to BRING EATING UTENSILS.

### No Deliveries

After many protests from merchants, equipment and supplies laying on their local docks, due to the current strike, the Southern California Freight lines yesterday made the concession of unloading at the docks but were powerless to make any deliveries.

## Announcing . . . Our "OPEN ALL SUMMER" POLICY

IN ANSWER TO NUMEROUS REQUESTS AND TO BEST SERVE  
PALM SPRINGS—WE WILL STAY OPEN ALL SUMMER.



— Serving —  
**Good Food**  
— at —  
**REASONABLE PRICES**

The largest glass  
of Draft Beer in Town  
"EASTSIDE"  
also  
PABST — SCHLITZ  
ACME — MAIERS  
BLATZ — MILLERS  
• Bottled Beers •

The Finest Cocktails  
and Mixed Drinks

## Wagon Wheel CAFE AND COCKTAIL BAR

Your Favorite Cocktails and the Finest Glass of "KEG BEER"  
in Palm Springs

175 E. Amado Road

Palm Springs

### From Page 1—MORE ABOUT

#### This Side . . .

sang froid.

ANYWAY, back to normal again and to the mail . . . First, there's a book . . . By Ed Ainsworth of The Times entitled "Western Barbecue Cookbook" in which that prolific writer of the west and its history, delves into the past, present and peeks into the future of red meat . . . And how to prepare it . . . Published by Murray and Gee, Inc., of Culver City. It makes your mouth water just to read it . . . I would say it made me want to hasten out to the barbecue pit to try out some of the things Ainsworth said, only I haven't any barbecue pit and I can't cook.

ANOTHER ITEM in the mail was a letter from Charley Littler of the FSP . . . He wrote that he was all set to send me a caboose now that the FSP is getting new ones until he saw Tuesday's front page . . . "That was a dastardly trick," he said, underscoring the "d" . . . "to put those pictures of Miss Chi Chi and Miss Hitching Post on the front page . . . Was so engrossed I couldn't even read your column and when I got through found I was side-tracking the Golden State limited for a couple of caboose on the main line on their way to Palm Springs for the two girls. . . None for you . . . Sit on your bench."

INDIANS do not wear feathers as ordinary, every-day costume any more than a Shriner wears a Fez except for ceremonials or a K. P. daily stumbles over his sword . . . So said Cincinola Lubo, a Cahuilla Indian down for a visit from the Anza area . . . She was objecting to pictures in a magazine . . . The Indians only wear the feather head-dress and then, mostly, only one feather, on special occasions, just as the Shriners don fezzes and other organizations, special regalia on special occasions . . . Comes a comment after Tuesday night's council meeting: "You should kick about having to sit down all day! At the council meeting this week I sat in one spot four hours . . . And have been using

two chairs ever since . . . One's too narrow."

WHEN WILL motorists learn that S.T.O.P. spells stop, not low gear work? . . . Every driver should have a picture of an accident caused by a failure to stop or newspaper headlines detailing what happens when such signs are ignored pasted on his windshield . . . Then, perhaps, he'd be reminded by that warning stop sign and the death toll would drop . . . Even grade separations may not help . . . Some foolhardy driver will find a way to beat them . . . One was killed going down an up ramp at a grade separation because he had been doing it for some times to save a few yards.

I JUST HAPPENED to think . . . One reason I have such a clean mind is because I change it so often . . . And, in closing, Isn't May grand!

### From Page 1—MORE ABOUT—

#### Hospital Bonds...

general chairman, Kenneth Kirk, will be held next Friday, May 13, at 4:00 p. m. at the Fiesta House of the Desert Inn. At this time, final plans will be made to get out the votes on election day, the following Tuesday.

CO-CHAIRMAN of the committee are Lloyd Simon, Carolyn Hicks and Florence Murphy of Palm Springs. Cathedral City chairman is W. R. Hillery with L. C. Lewis, vice chairman. Chairman Sam Duxlett with Vice Chairman Elmer Claxton direct the activities in Desert Hot Springs. In Thousand Palms the two community leaders are Dewey Wallace and Oliver Peacock.

Jack Trott and William Irwin of Garnet, Clifford Henderson of Palm Desert, Col. Robert Ellsworth and Dr. Frederick Barry of Palm Village, William Reichel and Don Cameron of Rancho Mirage and Glen Woodbury of Tramview complete the community chairmen of the district.

The 64 members of the general committee appear as a page from the "Who's Who" of the desert region. The main concern of the members is in getting the people to the polls on election day, May 17, and all urge every

voter to vote on that date.

IN THE EVENT of individuals expecting to be out of town on that date it is stressed that absentee ballots be completed and forwarded to Florian Boyd, P. O. Box 219, Palm Springs, before next Thursday, May 12. All sample ballots being currently mailed out contain applications for absentee ballots. These must be voted and certified to by a Notary Public on or before election day and may be received within five days after election day.

VOTING PLACES are listed as follows:

PALM SPRINGS:  
Precincts 3, 4 and 5:  
Frances Stevens school.  
Precincts 2, 6, 7 and 9:  
Youth Center.  
Precincts 1 and 8:  
Paddock Pool Office, 693, Sunny Dunes road.  
DESERT HOT SPRINGS:  
THOUSAND PALMS AND GARNET—Community Hall, DHS.  
PALM VILLAGE, PALM DESERT, RANCHO MIRAGE AND VICINITY—Palm Village Tract Office.  
CATHEDRAL CITY—Town Hall.

### No Damage Done By Grass Fire

A grass fire at 223 East Amado last Monday evening called the fire department out to check the flames which had gone out of control. The blaze was soon sub-

dued with no damage to property, according to the department.

**BAKERY** *Treats*  
for  
  
We have every cake for every need. It's a dessert that takes the cake! Try our oven-fresh cookies . . . donuts . . . pies . . . and rich wholesome breads.

**Desert Bakery**  
446 SO. INDIAN AVE.  
PHONE P. S. 7982

## National Correct Posture Week MAY 1st TO MAY 7th

Health authorities all agree that "Good Posture Means Good Health." Why not have an examination to determine if you have any minor posture displacements that may cause nerve and circulatory irritations that again create functional disturbances that upset your health?

Corrections are quickly made and results astounding.

Hours 10-6. Tel. 2188  
**DR. J. L. OHMAN D. C., Ph. C.**  
(Formerly Scandinavia and N. Y. City)  
**PALM SPRINGS HOTEL**  
(The late Dr. W. S. Nourie's Practice)

STILL AVAILABLE — Pre-opening discounts on homesites, with full club membership. Become a "PANORAMA RANCHER."

**PANORAMA RANCH**  
PALM DESERT · CALIFORNIA  
"Planned for Casual Living"

## Announcing

A New Service

**FOR PALM SPRINGS  
AND THE DESERT AREA**

## TRANSIT-MIX CONCRETE SERVICE



NOW delivering Redi-Mixed Concrete to your job in a matter of minutes instead of hours!

Deliveries made by advance scheduling at prices that save you Money!

**Saves Time, Mess, Worry, Money and Work**

WE INVITE YOU TO COME IN TODAY AND INSPECT OUR  
NEW FACILITIES—NEW MODERN MIXER TRUCKS AND  
MIXING PLANT.

## PALM SPRINGS BUILDERS' SUPPLY CO. LTD.

MILTON A. HICKS, Pres.

"Serving Palm Springs for a Quarter of a Century"

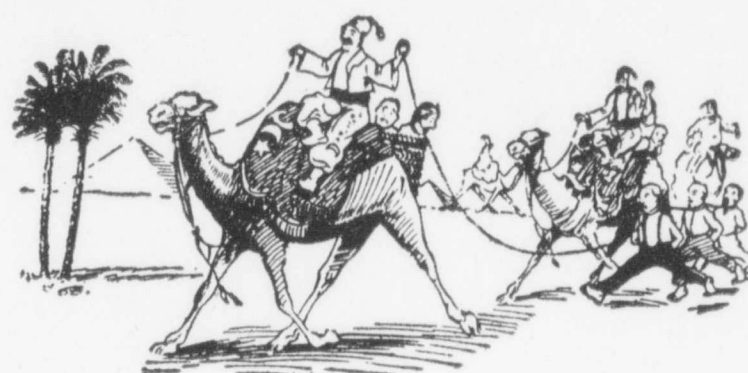
490 E. Sunny Dunes Road

Phones 2107-2108



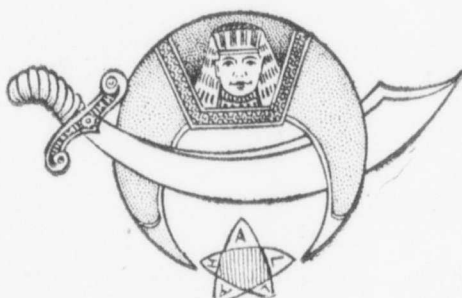


# WELCOME NOBLES!



Palm Springs, mecca for all Shriners, welcomes you to the **DESERT CEREMONIALS**, and trusts all enjoy this **OASIS** to the fullest extent.

Palm Springs again welcomes Al Malaikah and all visiting Shriners, their wives, families and friends. All Palm Springs hopes you have a wonderful time, and that your visit here is long remembered with pleasure. We hope you return again and again.



Welcome Nobles

**Saddle & Sirloin**

RESTAURANT AND COCKTAIL LOUNGE  
IN 4 FAMOUS LOCATIONS  
PALM SPRINGS  
BAKERSFIELD

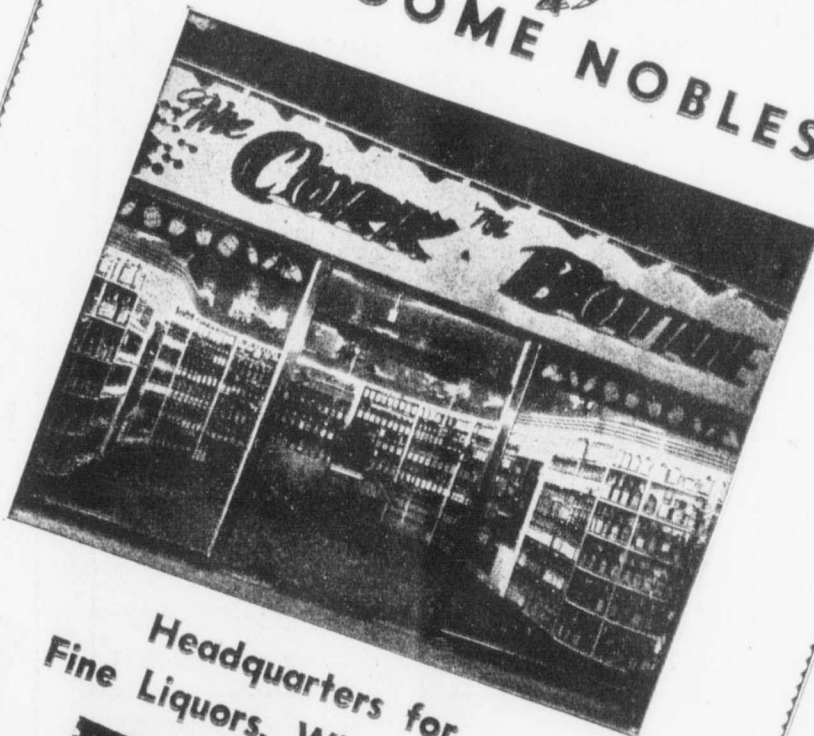
HOLLYWOOD  
GLENDALE

P. S.—Will see you at the ceremonies.  
DAVE LYONS, Owner

Welcome Shriners  
**CARMELITA HOTEL**  
AND APARTMENTS

Swimming Pool Table Tennis  
Shuffle Board  
CARMELITA SNACK BAR  
515 N. Palm Canyon Dr.  
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WELCOME NOBLES!



Headquarters for  
Fine Liquors, Wines, Beers

**CORK & BOTTLE**

392 N. PALM CANYON DR.

PHONE 4153

Welcome Shriners!

Don't Miss Palm Springs' Fastest, Most  
Beautiful Show Ever! Terrific "RHYTHM  
ON ICE" 15 Acts Twice Nightly.

Cocktails at the '49er Room

MAX F. DRESDNER'S  
**Del Tahquitz Hotel**  
SWIM \* TAN \* SUN LAZE

Welcome Nobles!

**DILL LUMBER CO.**  
Builder's Supplies — Paints — Hardware  
JOHN WOOD—Mgt.  
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Welcome Nobles!

**O'Donnell Golf Club**

The Finest Candies  
Confections—Ice Creams

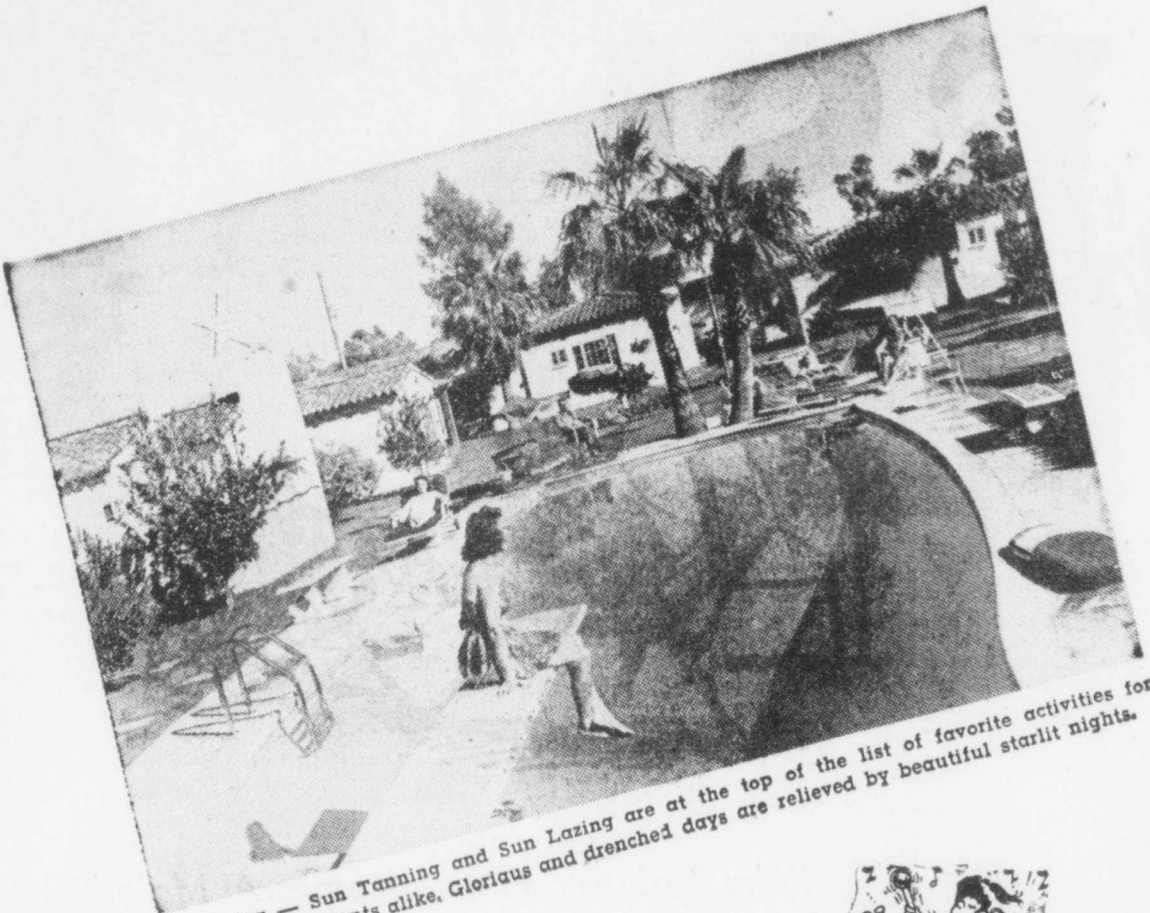
**Thompson Candy Shop**  
Grounds of the Desert Inn  
145 N. Palm Canyon Dr.  
Phone 6622

—A "MECCA" FOR FINE CANDY LOVERS





# STAY THROUGH MAY!



Swimming — Sun Tanning and Sun Lazing are at the top of the list of favorite activities for visitors and residents alike. Glorious and drenched days are relieved by beautiful starlit nights.



Springtime on the desert extends for many weeks with the glorious floral display this season the finest ever witnessed, according to old timers.

Old-Timers in the Village know! Each year, following a brief "Warm Spell" in Mid-April, the weather cools—and during the remainder of the month and all through May—Palm Springs enjoys its loveliest weather—warm balmy days—cool, gorgeously beautiful starlit nights—The Village goes Native—Shorts and a minimum of clothes are the fashion—Swimming and sun-tanning are the style—and picnics and rides to the canyons are almost a daily fare—It's fun—and health giving—and smart, too, to stay through May—or COME BACK IN MAY.

Activities and attractions through May are many and varied. Here this week are the Shriners conducting their annual Spring pilgrimage to the desert, and the AMVETS, American Veterans of World War II, holding their annual convention here for the first time. Dinner dances both in and out of doors, under the stars, are weekly events. Local golf tournies, tennis play, swimming and diving exhibitions, and varied sports events attract visitors and Villagers alike. Moonlight rides, steak bakes, and nighttime activities are popular. All through May... Life in Palm Springs is at its best.

**WELCOME SHRINERS!**

**WELCOME AMVETS!**

... and when you stop in,  
we'll say it in person!



Food

Entertainment

DANCING NIGHTLY TO THE MUSIC OF  
**THE GUADALAJARA TRIO**  
RUDY GARCIA at the Piano

BRUNCH — LUNCHEON — DINNER  
COCKTAILS

**We Don't Paint the Flowers...**

But we help make the desert bloom like a rose—and we make life more beautiful—and easier for all—every day through the year.

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Dinner for HER on Mother's Day  
What a Treat if you take her to "A Place to Eat Unique"

**GORDON'S in the Plaza**

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Open 6 a. m. to 12 p. m.

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Modern, Deluxe  
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Don't Miss **"RHYTHM ON ICE"**  
A Great Show!—Still Packing 'Em In Nightly!

Welcome  
**AMVETS!**

in Convention  
at the  
Hotel  
Del Tahquitz

**SENSATIONAL  
ICE SHOW**

—THE FASTEST SHOW  
TO EVER HIT PALM SPRINGS

Starring

**George Arnold**

Skating Star—and

**"The Ice Cubettes"**

A Bevy of Beauties

★

15 Great Acts  
Twice Nightly  
DANCE NIGHTLY  
To the Music of  
THE DEL TAHQUITZ  
ORCHESTRA

No Cover No Minimum  
Phone 2121

Welcome  
**Shriners!**

Make This  
Your MECCA!

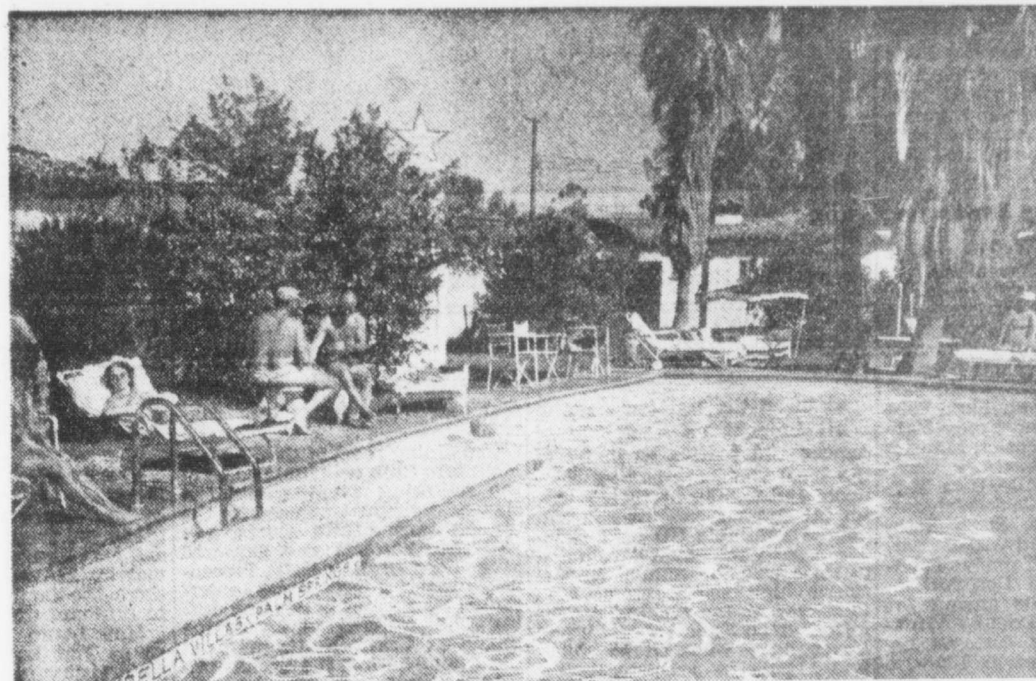
**DEL TAHQUITZ HOTEL**



# COME BACK IN MAY!



May is the month for swimming, sunning and evening parties around the scores of colorful pools. The days in May are not too hot and the nights are perfect. Pictured above are two of the delightful pools and patios typical of the scores of Palm Springs bungalow hotels. Come back in May for a vacation on the desert that you will long remember!



Most of the Palm Springs Apartment-Hotels and Apartments wisely continue to welcome visitors all through May and June. This summer a number will be open all summer long. Truly this late spring season is the finest the Desert offers. Restaurants and cocktail lounges, grocery stores, service stations, theaters, every type business and store and service are open and ready to serve the visitor and resident alike.

All Palm Springs welcomes the truly observant and fortunate late Spring visitors . . . they are urged to remember and patronize those whose advertisements appear here—Those who made this message possible.

**FUN — FOOD AND FROLIC**  
AT THE  
**DOLL HOUSE**  
ENTERTAINMENT — DANCING  
**GUADALAJARA TRIO**  
and **RUDY GARCIA**  
Dinners from 5 P. M. Phone 7301 for Reservations

Earle Strebe's  
**Palm Springs Village Theatre**  
"OPEN ALL SUMMER"  
**Plaza Theatre**  
IN THE PLAZA  
"Always A Better Show at the Palm Springs Theatres"

**Kelley's**  
Complete Home Furnishings  
IN "THE CENTER"  
174 N. Palm Canyon Dr. Phone 2874

**Annual Springtime Sale**  
—NOW IN PROGRESS—  
**Roma's**  
Resort and Desert Wear for Women  
IN "THE CENTER"  
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**Palm Springs Drug and Import Co.**  
3333 — Phones — 3222  
OPPOSITE THE DESERT INN

**MAX F. DRESDNER'S**  
**Del Tahquitz Hotel**  
EUROPEAN PLAN  
Nightly Entertainment  
"RHYTHM ON ICE"  
Twice Nightly.  
15 Great Acts.  
A Complete  
Ice Carnival.  
Dining Room.  
The '49er Room  
**SPRINGTIME RATES**  
For Reservations  
Phone 2121

**BUILD NOW IN PALM SPRINGS**  
"Serving Palm Springs for a Quarter Century"  
**Palm Springs Builder's Supply Co., Ltd.**  
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490 E. Sunny Dunes Road Phone 2107

ENJOY LATE SPRING IN PALM SPRINGS  
... truly life at its best  
THE BEAUTIFUL  
**Colonial House**  
HOTEL AND APARTMENTS  
SWIMMING POOL AND PATIOS  
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"Life at Its Best"  
—Relax at the  
**INGLESIDE INN**  
One of Palm Springs Finer Hotels  
RUTH HARDY, Owner  
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YOUR MOST VITAL COMMODITY—  
WATER — SAVE IT! DON'T WASTE  
IT! USE IT WISELY!  
**Palm Springs Water Co.**  
—H. J. HICKS, Pres.  
SERVING PALM SPRINGS AREA  
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**Paddock** Headquarters for  
**Swimming Pools**  
CONSTRUCTION • MAINTENANCE  
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Estimates without obligation  
Free Inspection Service.  
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**FULTONS DESERTIER SHOP**  
HOTEL THE OASIS  
WOMEN'S AND MEN'S RESORT WEAR  
SEE OUR CLEARANCE SALE — NOW ON

Close to everything important!  
**Canyon View**  
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## Gay Birthday Surprises Mark Week

Two surprise birthday parties Sunday evening rounded out a gay week-end of social events in the Village.

Caroline Hicks surprised husband Harold by inviting a small group to their Camino del Norte home in celebration of his May Day birthday. Dining and later trying their acting and guessing ability at charades were Daisey and Paul Lukas, the Charles Farrells, Barbara and Barney Hinkle, the Gus Kettmanns, Jane Maye, of Los Angeles, and Milt Hicks.

Another birthday this one the 21st of Jarvis Earl was the reason for that gay party given by his mother Lois Earl Hinton at her village home for Jarvis and his wife Aloyce. The younger set were there in large numbers for that occasion with Bob and Barbara Morrison, Wendell and Babs Delano, Gordon and Trudy Hall, Bill and Barbara Foster, Maurice and Norma Smith, Mary Cornman, Shirley Renville, Dora Taylor, Dixie Smith, Jack Weingarten, Jay Richards, Jacob Rothstein, Gordon Brady, Lois Earl (Jarvis's sister) Tommy Peterson, Virginia and Don McKinney, and Ed Willis among the younger set and Dorothy Winkler and Warner's costume designer Milo Anderson likewise among the others enjoying the fun. Many of the party moved on to the Gaslight Follies to finish the evening.



**HULA ON THE DESERT**—Last Saturday night the Shadow Mountain Club of Palm Desert observed the close of its winter season—and the opening of the summer season—with a gay Hawaiian party. Lila Kress, pictured at left, entertained the guests with Hawaiian dances. In center is a group which attended a pre-party



cocktail hour; left to right: Mr. Barrett O'Shea, Miss Edith Eddy Ward, Mrs. L. F. Talbot and Mr. Talbot of Portland, and Mr. and Mrs. Earl Gilmore of Los Angeles. At right Helena Warmack and H. L. (Hank) Gogerty are being presented prizes for the best Hawaiian hats by Cliff Henderson, Palm Desert developer.

## Doing the Village

with MOYA HENDERSON

As usual the last few days of April brought on a deluge of dances and parties as many of the local spots are closing their doors and folding up their lawns for the summer months and will not be available till next October. A party we would have hated to miss was the annual junior-senior high school prom, held this year at the Shadow Mountain Club on Friday of last week. Never have we seen so many pretty girls in so many pretty dresses. Blonde Nancy Nye, officially crowned as prom queen by Dr. Ernest Oertel, was a lovely picture in a bouffant white for-

mal and white crown of carnations. The dining room of the Shadow Mountain Club was most colorful the following evening when a Hawaiian theme was used for the dinner dance. Hula skirts, gay patterned sarongs and flowered leis added to the gaiety. Preceding dinner guests were entertained by a water ballet and during the evening enjoyed the music of Grant Nottingham at the piano during the orchestra's intermissions. Among the villagers enjoying the evening were the John Porter Clarks, Tani and Johnny Boyle, Evelyn Burki Menke and Bill Brown, former manager of the Moana in the Islands.

The Girl Scout carnival on the Mashie Course Friday night proved to be quite an attraction as this was one of the few affairs that the whole family could participate in. Village organizations cooperated by entering booths. Keeping themselves busy were Ray Kelley, Bill Gibbs, Gladys Capper, Hazel West, Madge Holderman and Edna Brott. The Jack Hills were enjoying the dancing. Dr. Hugh Stevens had his family in tow as did Dr. Charles Baldwin. Billie Moseley adopted a family of four for the evening and Tom and Betty Kieley didn't have a chance of missing the carnival with all that going on in their front yard. In fact everyone, including the Girl Scouts, had such a fine time they are hoping that this will become an annual affair. The proceeds will go to the Girl Scout building fund.

As expected, the Hobo Ball on Saturday evening turned out to be a rollicking affair. There certainly was a variety of bums and it was hard to tell who was the worst or the best. Joan Mannus did a terrific job as chairman and the success of the party was due entirely to her efforts.

The Business Women's presentation of Gaslight Gayeties was such a howling success that they have been asked to repeat their show for the Shriners. The girls really worked but must have had a lot of fun doing it as everyone in the audience had on Saturday night. The chorines also put on two of their numbers for the high school prom. The costume department must have worked overtime, they were wonderful.

One of those informal parties that are always so much fun was held at the Joe Rosenquists on Wednesday evening. It is always bound to be a good time when the Harold Wests, Al Weingarten, Gordon Feekings, Merrill Crockett, Earl Houghs, Don Mil-

## Montgomerys End Season

Mrs. Charles Montgomery and her three children, accompanied by Mrs. Laura Montgomery, took off in the family plane last Friday for Chicago, where they were met by Mr. Montgomery. From there the family was to scatter in different directions.

Mrs. Laura Montgomery will go to Fort Lauderdale, Florida, for a visit with her daughter and son-in-law, Mr. and Mrs. Martin Hofmeister; pilot Clarence Bell will take the children home to Grove City, Pa., and Charles and Virginia will plane on down to Louisville to take in the Kentucky Derby before returning home.

The Montgomerys spent most of the past winter in Palm Springs. He is also interested in Borrego Springs where he owns De Anza Manor in partnership with Ray Schindler. Before leaving the Montgomerys said they would be back in the fall for another winter season here, with Charles planning to be here for longer periods of time.

## Leave for Tahoe

Mr. and Mrs. J. W. Mann, managers of the Desert Retreat, are leaving within the next few days for Lake Tahoe, where they will take over the management of Tahoe Biltmore for the summer.

## Summer in North

Mrs. Ida Keeney will desert the Village for Lake Tahoe this summer. During her stay in the northern resort she will assist Jim Mann, who will manage the Tahoe Biltmore during the summer season.

lers and Pop Gorham (Ryland Munroe) get together.

The Desert Inn officially closed its doors after a very gay season featuring some of the best parties in town. Mrs. Florence Shelley, who as hostess has done a wonderful job these past two years, is retiring her position and Helen Louise Williams who has been junior hostess, will take over full responsibility. Helen will also be hostessing at the Coronado hotel again this summer.

The Romans used shorthand as early as 63 B. C., according to the Encyclopaedia Britannica.

## Portrait of the Week

BY BERNARD OF HOLLYWOOD



Nancy Nye... has spent thirteen of her seventeen years in Palm Springs, she was accorded the honor of being this year's Prom Queen at Palm Springs high. She has that rare quality of beauty and brains as she is a member of the scholarship society where you definitely have to apply yourself to be able to become associated with such an organization. She intends majoring in education as she has a desire to teach... she thought she'd like teaching high school students but after teaching

## Lions Meet In Gay Party

Dancing under the stars at the Desert Inn and excellent entertainment, sizzling talks and a general good time, marked formal installation of new officers of Palm Springs Lions Club last Thursday night.

District Governor Perry W. Metcalf of San Diego installed the new officials. He was introduced by Deputy District Governor Bob McCown of 29 Palms.

Installed were: President, Roy Colgate, first vice-president, Paul Summers; second vice-president, Charles McCann; third vice-president, Lloyd Mason Smith; secretary, Johnny DeVine; treasurer, Don Floan; tail twister, Earl Hough; non tamer, Elly Windhurst; directors, Tom Kieley, Rolly Vaile and Sam Stuart. Holdover director is Charles LaRue.

Outstanding Lions of the year were presented the gathering with introductions detailing their achievements.

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## University Women Meet

The AAUW Music group met last Monday night at the home of Martha Lou Manson in what was the last meeting of that group of the association of university women.

Tschalkowski's symphonic poem "Manfred" was presented in the music appreciation series along with the reading by the hostess of the poem of the same name by Lord Byron, upon which the composer based the music.

After the program and ensuring refreshments the hostess was given a surprise going-away present in honor of her contemplated voyage to Europe this summer.

Miss Manson states she will sail June 30 on the Queen Elizabeth for a two-months jaunt about the European continent.

The date of the last meeting of the entire membership of the university women for this season will be announced next week.

Musical Program Planned Saturday

A musical program will be held at the Wars Memorial building on Saturday of next week as the piano pupils of Lois Lux will join with several vocal students of Wynne and Alex Hammond in a joint recital.

It is stressed that admission will be free and the entire public is invited to hear the program, which is said to be well-balanced with very fine execution promised.

FREE HAYWAGON RIDE Friday Night, from 7 P. M. on From the Chi Chi (Every half hour) to the AMVET CARNIVAL NIGHT At The Stables DON'T MISS IT!

# Society

## Cholly Springs

Although it looked like everyone was either at the Hobo or Hawaiian parties last Saturday, there was actually quite a hieira into Los Angeles including our boss and his wife, who seldom leave the desert.

Architect George Hyam turned over his swank Brentwood apartment—the one he designed himself, and it even has a waterfall—to play host to Oliver and Frankie Jaynes for the week-end.

Highlight of their stay was the party which Hyam tossed Friday evening and which brought so many Palm Springers that we thought we were on the terrace of the Tennis Club.

Ed and Ruby Falgren—she so chic in a Dior print, the Bill Keighleys (Genevieve Tobin), Rath and Neil Hees, the Kenneth Colburns and artist Sachsa and Mrs. Lautman, and Lee Anderson were just a few of the distinguished desert visitors who turned up for the candle-lit affair.

Telling Cobina Wright, Tom Darlington from Phoenix, beautiful young star Jane Nigh and well known attorney Roger Marchetti about the plans for the sensational new Balboa Bay Club was Beverly Hills' Ralph Hemphill. Ralph is really so boat minded his Sea Cloud is so big, the Cunard people can use it in case the Queen Elizabeth ever goes out of commission.

The following afternoon Cobina Wright turned hostess for the Jaynes and threw wide the doors to her Summit Ridge Tony-Duquette-decorated home.

This time the group included the Frank Berings from Chicago—he owns the twin Ambassador hotels and that heavenly Pump Room—Mrs. Don Wilson, who is known as Marusia to fashion designing circles, the rotund Don, of course, and the Harry D'Arrats (she's the beautiful Eleanor Boardman).

A little later cute blonde Janet Thomas walked in on the arm of a new escort and announced that it was all over with Johnny Meyer and that they really meant it this time!

Of course, we're sorry to see them break up, but we haven't got any tears on cheeks for Johnny. Howard Hughes' right AND left-hand man's third Wyoming oil gusher just came in.

In case you don't know, Johnny went into the oil business with Mrs. Mervyn LeRoy, because Mervyn thought it was a wild cat scheme. Johnny and Mrs. Le-

Roy struck it rich and now Mervyn gets red around the ears even when he has to put any of the black gold in his Cadillac!

So Johnny and Janet are through, but what even surprised the Racquet Club set more was the news that the Annie Sheridan-Steve Hannegan romance went on the rocks over the week-end.

Annie, who made a bee-line for Palm Springs upon her return from England two weeks ago to bake out that illness she contracted over there, and Steve, have been a two-some for years. In fact, Annie has frequently credited publicist Steve, the man who put Miami Beach and Sun Valley on the map, for taking her from the spot of a Texas beauty winner and making her a top film star.

But that long stay in England did it, we guess. When Annie made that appearance with Clark Gable at the Racquet Club just recently, rumors began to fly, but they were still when Steve flew out from New York. Now, Annie is "sunning" alone here at the Springs.

California may be the home of the drive-in, but Palm Springs is the home of the "Ride-In." The Doll House has a hitching post out front, give your order and like Henry Wilcoxon, his wife and Roddy MacDowell did—get your sandwich in the saddle. The horses get oats, too!

Mystery of the Week: Why did that well known Palm Springs hostess NOT include the man and his wife, who had just put over a very lucrative deal for her husband last week. Could it be that the lady doesn't think pleasure should be mixed with business, no matter how much that business may be able to pay for some of her social pleasures.

## Easy Does It

By HELEN HALE

WIPE your range after each meal, and plan to do a thorough cleaning every week so it doesn't become so caked with soot and grease that it's impossible to restore the original condition.

Most ranges can be cleaned with soap suds and water. Detachable parts may be removed and cleaned with a fine abrasive.

When food is spilled on an electric heating element, allow it to char, then brush off. The charring may be done while cooking over the burner to save electricity.

Coal and wood ranges must have their ashes emptied daily. Brush the soot from the bottom of the lids and from outside of the fuel box each week.

## RECIPE OF THE WEEK

Curried Shrimp

(Serves 6)

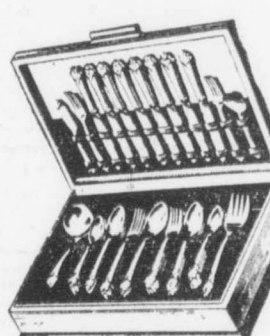
4 tablespoons butter or substitute  
4 tablespoons flour  
2 teaspoons curry powder  
½ cup shrimp liquid  
1½ cups milk  
2 5-ounce cans shrimp, drained  
3½ cups hot, cooked rice  
2 tablespoons chopped parsley  
Melt butter, add flour and curry powder. Stir to a smooth paste. Add shrimp liquid and milk; cook over low heat until mixture thickens and boils. Add shrimp; heat thoroughly. Serve on rice, sprinkled with chopped parsley.

Wash the outside of a coal or wood range with soapy water, and when the range has cooled, wipe off with a cloth dampened in kerosene or light lubricating oil.

If the wick on your range has a beveled edge, this must be maintained by wiping the wick that way. Fuel tanks on kerosene and gas-line ranges need draining about every three months and more often if fuel tank gets water. Tip the tank back, remove cap from fuel line, tip the stove to drain fuel and clean pipe with a stiff wire. Then wash with clean fuel.

Wipe cast iron gas burners and oven racks with mineral oil or kerosene to keep them from rusting. Stove blacking gives a high polish to wood ranges, but it should be rubbed off thoroughly or it will blacken the bottoms of cooking utensils.

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## Wandering About With Marj

By Marjorie Grant Pohl

I Saw GRACE POPE starting off a busy week for your columnist when she invited us to join her for cocktails at her picturesque Tahquitz River home prior to the Hobo Ball—whooops meant Ball—on second thought maybe it should be so titled—bet real hobos give Brawl's even if the Palm Spring's type don't... on arriving at GRACE'S home found a combination party, combination in that part of the guests were in hobo attire, while the rest were ready for the Hawaiian festivities that wrote finis to the season at Shadow Mountain Club (at least as far as the dining room is concerned)... 'Twas fun to chat with GERRY KELLARD, who was down from her home in Bel Air, and staying with MRS. POPE as her houseguest... MANUEL GREY made us gasp when he strolled in his hobo a la Mexico costume complete with machete—MR. GREY, who headed up the Davis Cup tennis team from Mexico, paused in Palm Springs for a day six weeks ago and is still here... later in the evening at the Hobo Ball he and GRACE walked off with one of the costume prizes... MR. and MRS. JAMES HAMMOND were present en route to the Hawaiian doings as was BILL ROGGESS, and they certainly made us HOBOS look dirty... MADELINE MANCHESTER came in escorted by publicist GREG JUAREZ and actor TOM DRAKE as her husband couldn't take time away from his Bombay... among MRS. POPE'S other guests were MOON MULLENS, BOB HANSEN, JACK DEVANEY and BILL HEISER.

Next stop was at the Hobo Ball which JOAN McMANUS, FLORENCE MURPHY, HILDA and BILL TALBOT as well as the rest of the committee had been so busily advertising throughout the town during the week... certainly for variety, a la hobo, the local version went from the extremes of the real hobo as worn by LOUIS and IDA KRUKENBERG (who certainly deserved their first prize—the same honor they walked off with last year) to the Comic Hobo Bride as dreamed up by funster MARY GARGAN... CLAUDE and RUTH VALEUR did amazing things with burlap sacking to create their outfits, while LENA ROGERS did as equally amazing things to her own good looks to make one of the best authentic type hobos attending... VIRGINIA FARRELL'S Huckleberry Finn was complete even to a couple of trout suspended from her fishing pole... and woe to anyone who got within casting distance of those fish... never saw that old gag about fish in the face more accurately carried out... ROY RANDOLPH had one of the best makeups of the evening, in fact we heard more than one of his own circle of friends saying "Who is That?"... TOMMY and VELMA SOMMERMEIER, had flown down for the party, in fact think it's the first time they have been here this season. JOHN and GWEN COSTELLO, HARRY and PAT REID, MARY JANE HICKS, the TRAV ROGERS, ERNIE DUNLEVIE, the JIMMY HUMES, MARGO TYLER, the REED HUBBELL, VINCENT MARCO and hundreds of others were on hand to try their hand or foot at everything from the Paul Jones to the armed bandits, to relaxing and dining on the delicious buffet which was so beautifully displayed. Sorry space prohibits our mentioning the hundreds of other costumes and persons attending... however shouldn't leave this party without mentioning the teen agers who dropping into the Club for a swimming party and held on the other side of the fence a dance of their own.

From the Hobo party paused at the Del Tahquitz to catch the one o'clock ice show. Found the show includes another group of new numbers and thrills as it has almost every time we have seen it. If you don't catch it before MAX DRESDNER pulls down the curtain on it you will have missed one of the best evenings night club entertainment that we have ever had in Palm Springs... In the crowded room glimpsed GENE JOHNSON after the show dancing with a pretty girl we didn't recognize... GEORGE GORTNER talking with friends... PHIL LANDON with a large party that included Bullock's MARC SAXER... PHIL tells us he will join the Tahoe trek again this evening off, paused at the Doll House long enough to find the TED REEDS there after Shadow Mountain's Hawaiian doings—CLAIRE wearing a number of the lovely gardenias they gave away in the Island floral mood... BILL SMITH, a la male Hawaiian dancer, had also paused by the attractive girl in whose company we see him constantly these days... being very quiet and completely overlooked by the throng was comedian HAROLD LLOYD with a party of his friends.

Seemed to me I had hardly found my way well into sleep before I was up again and en route to Borrego Springs for a noon luncheon at the Desert Lodge as the guest of BOB and DELIA RANSOM at the dedication of the airport there... what a spot Borrego Valley is! Lots of space there to turn a dream into reality! In fact one of the things that left us realizing more than ever the possibilities there is the De Georgio Ranch which started only about three years ago and now two million dollars later spreads over two thousand acres with its grape vineyards and gladioli acreage... the gladioli are raised for the Eastern Christmas market and flown to New York from Borrego following which the bulbs are dropped in temperature and then taken to the coast and replanted for a second crop in the same year, all of which should speak for itself... did a quick tour of the Borrego Springs development with BARNEY HINKLE providing the information, and GEORGE STREBE who flew BARNEY down, LEON INMAN and your columnist all listening wide eyed as we took in the country club—which has room for a 72 hole golf course—saw the completed pool, were amazed at the recreation facilities at ROBERT'S RESORT which is a delightful spot, and saw the developments "sold" map markings (which really did surprise us), as well as viewing everything else from private air strips to homes to stores... arrived at the Airport just in time to say "Howdy" to DR. SCROGGS SINGLETON who had also flown over, before the first of the formations of military aircraft went swishing by overhead. Villager MAURICE TERRY was at the controls of one of the P-80's... LEO CARRILLO as Master of Ceremonies became the spots first Honorary Sheriff, while HIZZONER FRANK MORGAN was on hand as were the Supervisors and other dignitaries from San Diego County. Too bad we of Riverside County don't have the support of the Supervisors that Borrego does... driving back we were glad we had driven instead of flown as the Ocotillo are in full bloom, while the Agave are just beginning to show color, and hundreds of other flowering bushes particularly in the Anza State Park area are a delight to the eye... at the Salton Sea again curiosity (without it you wouldn't have columnists) drove us in to see if the Navy had in the desert reclaim the war time PBV base there... were amazed to find permanent buildings going up and a firm but polite "no admittance" guard on the gate.

Back in Palm Springs paused at the Steak Ranch to eat one of AL LAURIE'S good dinners before falling back into our round of what's doings in the Village... TERRY BORIS was there as was BILL RASHALL who was AMVET talking with AL... meanwhile throughout the week have found the Village humming with celebrities and personalities... back in his home is pounds lighter RUDY VALLEE, who we saw at the Del Tahquitz, RUDY tells us he will stay a while this visit... GILBERT ROLAND was also at the Doll House with his village host whose name we didn't catch (all because somebody squealed at a bug at the wrong moment)... BOB STACK, who we had seen earlier in the day tennis playing at the Racquet Club where he is staying, was escorting IRENE WRIGHTSMAN McEVOY... At the Dunes screen star EVA GABOR with FRANK ROSS, tune requesting from MORTY JACOBS and MRS. DON BUDGE with NORA FLYNN and DICK HAYMES... NORA'S cute little daughter is here with her, while DICK'S adorable SKIPPER is with him—saw them all swimming at the Racquet Club and a more attractive foursome it would be hard to find... KIRK DOUGLAS, the star of "Champion" which is getting such raves is also staying there as are MARY PICKFORD and BUDDY ROGERS who were luncheon with VIRGINIA FARRELL, MRS. VAN ALSTYNE and FRANK ROSENBAUM... MR. and MRS. PINKY TOLIN (The Object of My Affections and other songs) were at the Dunes with DORIS RICHES and HAL BARKER... birthday celebrating at the Doll House, MRS. RUSSELL JENNINGS with her husband who is the manufacturer of Aristocratic Lemon Soap... caught glimpse of MR. and MRS. EDWARD RALEIGH (INEZ MORRISON) at the same spot... they are houseguesting with the ROBERT MORRISONS SR. and JOHN WOODS... MR. and MRS. ROBERT LEVIN of the Billmore celebrating their seventh wedding anniversary there with the Y. Y. DUFFS and the DOCTORS and MMES. STAMPER, BURSTEIN and SIMON all of San Francisco... radio's MR. and MRS. TOBY RICH also at the Doll House, ditto Villagers from movie land MR. and MRS. S. Z. (CUDDLES) SAKALL... JACK BENNY and SPENCER TRACY back at the R. C.

Martial news section... DICK BEAUMONT and MARGE GITSCH at the Dunes to tell us they were en route to Yuma and wedding bells... imagine they will be back as MR. and MRS. by the time you read this... second surprise wedding of the week will take place May 10 right here in Palm Springs when ALICE MILLS says "I Do" to WAYNE WILSON.

The Desert Inn closed its doors for the season on Sunday with MR. and MRS. WILLIAM J. LINDENBURGER of San Francisco who have spent eighteen seasons at the Inn among the last guests to check out... MR. and MRS. GEORGE ROBERSON will be off for Balboa when the hot season rolls around, whereas the EARL COFFMAN who are now in the East will go to Del Mar following their return here around the middle of the month... HELEN WILLIAMS, who has been Junior Social Director at the Inn this winter and who we understand steps into number one spot there when MRS. RALPH SHELLEY returns to her no work role (following part of the summer here where she and her husband are building a new home plus the remainder of their cabin on Boulder River in Montana), has one of the nicest summers we have heard about on her vacation schedule. She and her parents for New Orleans where they will be joined at once via automobile by MR. and MRS. FRANCES CROCKER following which the five of them will embark for a Caribbean cruise. HELEN will then be back June 10 to step into the same role she has held at the Inn at the Hotel del Coronado at Coronado. Sounds like fun to us. I'll be seeing you—Marj.

## Social ACTIVITIES

### Goodbye to the Tennis Club Until Fall



Poring over a map of the world are the above personalities of the Tennis Club as they prepare to depart for other pursuits during the summer months.

Kneeling is orchestra leader Ray Whitaker who will open at the new Balboa Bay club.

Balboa Beach; reclining on the luggage in a beautiful sort of a way is Miss Lee Anderson, social director, who after a few weeks will take off for Paris and Cap d'Antibes, France; behind Miss Anderson are Mr. and Mrs. Fred Renker (he's manager) who, with

Santos, food controller, will put in at Little Harbor Club, Little Harbor, Mich.; and at right are Mr. and Mrs. Bob Renker (he's the tennis pro) who will sojourn at Pebble Beach until October when all will meet once more for opening of the Tennis Club. (Terry Photo).

### Officers of Jobs Daughters Installed at Impressive Rites

Impressive ceremonies last Sunday at the Woman's clubhouse marked installation of officers for Palm Springs Bethel, No. 186, Jobs Daughters.

Connie Nash was installed as honored queen, Anna Mae Houghton as senior princess, Frances Nash as junior princess, Celeste French as Glode and Irma Taucher as marshal. These are the elective officers. Appointive officers installed are:

Margaret Fleming, outer guard; Joyce Skuse, inner guard; Jeanette Shaw, junior custodian; Doreen Ehler, senior custodian; Shirley Smedley, chaplain; Carolyn Harper, musician; Marilyn Denton, librarian; Barbara Greeley, recorder; Mary Anne French, treasurer; Sylvia Nelson, first messenger; Roselle Pleasant, second messenger; Sue Oliver, third messenger; Jan Hughes, fourth messenger; Shirley Lock-

ett, fifth messenger. Installed as guardian treasurer was Mrs. Hazel West.

Installing officers were Elanne Purnell, honored queen and members of the installing team from Coachella: Barbara Varner, Barbara Jackson, Marian Schmidt, Jo Merle Cooke, Lois Shope, Marjorie Ramsey and Ron Pelt-

ton. Ushers and flagbearers were Don DuBose, Jim Wells, David Harper, Miss Judy Watlet and Miss Lara Jo Cooke also served.

Perry E. Greeley of the high school faculty staff served as master of ceremonies during the impressive program. Miss Marlene Markham was heard in a solo accompanied by Mrs. Lois Lux.

Members of the Guardian Council are: Mrs. Bonnie Varner, deputy grand guardian; Mrs. Anne Pur-



BRIDE—Mrs. Dick Beaumont, the former Margie Gritch, whose marriage to the popular Junior Chamber of Commerce member was announced this week.

### Well Known Villagers Plight Troth

A new, shiny gold band now adorns the ring finger of Mrs. Dick Beaumont, the former Margie Gritch. Taking a quick trip to Yuma last Sunday the popular local couple were married Sunday night, returning to the Village Monday evening in time for a "Champagne Ball" at Town and Country.

The bride, one of the most beautiful decorations in the popular restaurant, is formerly of Seattle, whereas the bridegroom is well known about town as one of the foremost in Jaycee work (awarded a certificate of merit for civic work recently by that organization) and he is very active in swimming pursuits about town. At present he is employed at the Billmore for swimming instruction.

The couple expects to remain in town for another month after which they will go to Cleveland for the remainder of the summer.

### DeMolay Mothers

DeMolay Mothers club will meet Tuesday at 1:30 p. m. at the home of Mrs. Marvin Sale, 993 Mesa drive, it was announced this week.

Mrs. N. S. Hotchkiss and Mrs. Harry Harper will assist as co-hostesses.

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### Mrs. Waller Entertains OES Board

Directors of Palm Springs Eastern Star club were entertained at a delightful dinner the other evening by Mrs. Lolita Waller at her home in Cathedral City.

Enjoying the delicious dinner at the beautifully appointed table as guests of Mrs. Waller, club secretary, were Mrs. Edna Brott, president; Mrs. Helen Winteron, vice president; Mrs. Hazel West, treasurer; and Directors Edna Chamberlain and Fern White. Mrs. Ethel Launer, president of the Desert Hot Springs Eastern Star club was a special guest.

### Youthful Artists To Exhibit Work

Beginning May 9 and continuing for two weeks there will be on exhibit at the library the selected art work of the local schools. At the end of the first week awards will be made, one to a student from each of three groups: high school, junior high and elementary.

The awards have been made available by Harry English of Cleveland, Ohio whose hobby is "Awards to Youth in Competition."

nel, Bethel guardian; Harry Houghton, associate guardian; Mrs. Virginia McDonald, guarding secretary; Mrs. Hazel West, guardian treasurer; Mrs. Lois Lux, director of music; Mrs. Fern White, social chairman.

The choir is composed of Helene Brown, Anne Welles, Marilyn Sorum, Nancy Harris, Marleen Watlet, Ann Oliver, Adele Woods, Joyce Skuse and Jackie Kingsbury.

A reception at the clubhouse followed the ceremonies.

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The Desert Sun—11

### TONSILS

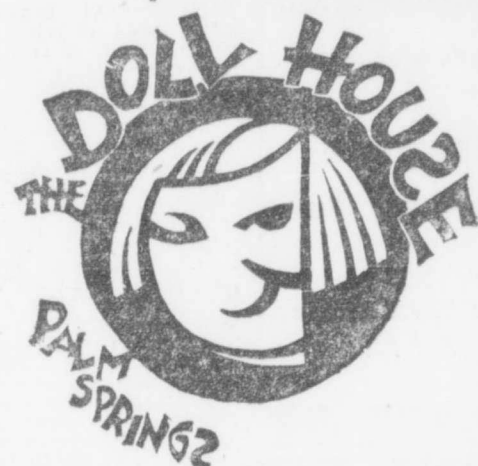
All those that dread the ordeal of the knife will be pleased to learn that tonsils can now be reduced and removed without cutting, bleeding, pain or shock. This modern method is painless, non-drug, non-surgical, inexpensive and without loss of time from work.

DAY AND EVENING HOURS

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"In All The West—No Better Food" Come on Over Today!



Drive over and see GENE AUTRY and CHAMP make a motion picture here—in the open!

### PIONEERTOWN

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Clearance Sale

All "Nobby Knit" SPORTSWEAR Reduced Up To

1/2 PRICE

Nobby Knit Shop

Carnel Bldg., Palm Springs

SALE STARTS MONDAY, MAY 9



# Cathedral City News

By HARRIET POTTER. PHONES 8-3251—5392

Elmer Walberg who has been leasing the store building on Broadway owned by Gus Holmes has found his present quarters too small for his expanding business in Trailer Supplies. He has done what this community has been hoping some one would do. He has bought one of the three war surplus buildings which were moved to a site in the heart

of Tramview and which are so unsightly. Walberg is already remodeling the building and will make it as attractive as possible with grass and shrubs in front and his trailer and cabana at the side. Elmer and Grace Walberg with daughter Irene, who is just now celebrating her eighth birthday, have been living at Ramon Trailer Park. He took over the present business on a franchise basis May 1, 1948 and is now ready to add Butane service and repair. The volume of business has been excellent for the year with the exception of the months of December and January.

The Peter Pan Pantry is continuing to be open for groceries but on last Saturday closed the bakery department. The bakery will reopen in the fall.

Scott Thompson, Boy Scout Leader, announces that the boys of this area will hold the last court of honor for this year on next Wednesday evening in American Legion Hall in Palm Springs. It will be a pot luck supper followed by an interesting program which will include the awarding of the Eagle Badge to one member from Cathedral City, Marshall Thompson who is 16 years old started as a cub and then became a scout and has now won the highest award possible. The honor will be conferred on him at this meeting. The public is invited and friends of Scouting are urged to attend.

Fred and Phyllis Fulton are having their annual end-of-the-season supper with the Wolstons on Friday night with the Link letters as added guests.

Throughout the month of May the radio program which Warner Moon has been broadcasting in the interests of the World Federalist Movement will be heard at 8:15 over KCMJ instead of at 5:15.

## Safety

### Deposit Boxes

In order to more correctly anticipate the requirements of our safety deposit box customers we are now accepting orders for boxes which will soon be available.

Temporary telephone 8-3522

### Desert Bank

P. O. BOX 102  
CATHEDRAL CITY

Mr. and Mrs. Ralph Cronise who are in newspaper and radio work in Albany, Oregon were recent visitors at the Carroll Waller home. The Cronises were on the return trip home after spending the winter in Phoenix.

Mary Ellen Stockall of Boulder City, Nevada, a niece of the Claude Cobb's has been visiting at their home. Mrs. Cobb went to San Bernardino for a consultation of doctors on Wednesday.

Johnny and Bobby Nolz have gone to Los Angeles for the summer.

## Warner S. Moon Named President By Cathedral C.C.

Newly elected directors of the Cathedral City Chamber of Commerce elected their officers for the ensuing year Tuesday. Warner S. Moon was elected president; Robert Sherrill, first vice-president; and secretary. Ben Scott, second vice president and Claude Cobb treasurer.

The park committee reported that water pipe had been installed and a border of tamarisk trees planted around the park site, an unusual feature being that a balance of thirty dollars remains from the seven hundred appropriated. A greatly accelerated development of the park is planned for next season now that a start has been made. The chamber voted unanimously to send a letter to Sheriff Rayburn and the county supervisors requesting that a full time deputy sheriff be assigned to Cathedral City. This area is now served from the sheriff sub-station in Banning which means that for all practical purposes there are no available law enforcement officers at all.

The Desert Associates was lauded by the chamber directors for work in promoting Coachella valley interests and a participating membership on that organization was authorized. A rising vote of appreciation was tendered the retiring president L. C. Lewis for the many accomplishments of his regime. Mr. Lewis is now the president of Desert Associates. In acknowledging the tribute Lewis said that on the immediate program of the Associates is to forward the establishment of industry of the right type in the valley.

"We want industry," he said, "but industry compatible with our tourist and agricultural interests, not at the expense of those interests. Industry and tourists not industry instead of tourists is our motto."

## Cathedral Lions Elect Hillery as Club President

Cathedral City Lions club will be headed next year by John Hillery, president; John Palmer, first vice-president; Richard Strandguard, second vice-president; Warner Moon, secretary; Larry Weingartner, treasurer; Mike Gordon, lion tamer; Herb Henry, tail twister; and three new directors, Wilbur Larsson, Russell Barclay and Bud Rupp.

Sunday morning, about 75 members and friends of the Lions motored to an oasis on the desert for breakfast. The advance guard had already set up the field kitchen and started the charcoal fires burning when the hour came for serving the delicious food. The odor of coffee, ham and eggs and flapjacks wafted across the desert air would have led most people directly to the spot but to make sure that no one lost his way, road signs had been made by artistic members of the club and posted along the route. The painted lions were so true to life they did everything but roar.

Many interesting items were told about the locale by W. R. Hillery and Claude Cobb who are the owners of Willis Ranch. There are 300 Washington fan palms in a group which present a striking contrast of green and shade to the stark outline of the Shadow Mountains and desert all about. Sweet water was found in a well drilled only 120 feet and there is a spring of warm water. A skeleton lies on the property which is thought to be that of a camel. At one time the U. S. government bought 25 camels to be used to transport the mail from Los Angeles to Ft. Tejon and when it was no longer practical to use the camels for this purpose they were sent elsewhere and one of them might well have died here. Legend says that the Indians believe there is buried treasure on the top of these hills and the many shallow holes dug there indicate that search still goes on.

The age of the Washington fan palms which are native only to this part of the world is rather speculative. The growth has been very slow as evidenced by the tiny rings and when these are counted it makes the palms nearly as ancient as the giant redwoods of northern California which are 2000 years old and contain the oldest living trees in the world.

The Indians have always used the fronds for shade and shelter and by keeping the trunks clean were able to climb to the clusters of dates which they used for food. The berries are about the size of a coffee bean and since half of this is seed it takes a handful to make one bite. The flavor is delightful.

All who went out to the affair voted it a great success.

Additional Cathedral City News  
on Page 15

## Palm Desert Sunbeams

By Edith Eddy Ward

Shadow Mountain Club went all out with a gay Hawaiian Party last Saturday, April 30, to celebrate the closing of its eventful 1948-49 season—the first in the history of the Club. It was the third largest party the Club has given during the season, which commenced with the Grand Opening in December. The second was the Shadow Ball in March. Everyone turned out to attend this grand closing of the Club House and to say "Aloha" to their friends. Many were the beautiful sarongs and delightful grass skirts, but the men almost outdid the ladies with their beachcomber outfits of brilliant colors and amazing designs. The committee elected to give an orchid to the owners of the most original costume, funniest hat and beautiful sarong were hard put to arrive at a decision.

A huge table heavily laden with exquisitely prepared Hawaiian dishes and delightfully decorated with orchids, gardenias and fruit was the first sight to meet the eyes of members and their guests upon entering the dining room. Each received the traditional Hawaiian lei and the ladies were presented with gardenias. At the other end of the room, another table groaned under the weight of succulent roasts—turkey, braised duck, suckling pigs, roast beef, etc. The entire club was decorated with huge palm fronds and for all the world it seemed as if one had been transplanted to the magic island of Hawaii, the lilting native melodies as played by the Arthur Todds and Michael Barton increasing the illusion. Hawaiian dances and specialty numbers were presented for the entertainment of members and their guests.

One of the largest individual parties of the evening was given by Herbert Fritzlauff, who wined and dined sixteen of his friends at a large T-shaped table, on which stood a replica in miniature of an authentic grass hut, with tiny figurines of Hawaiian girls reposing under or dancing around minute palm trees. As each of his guests approached the table, the men were given beautiful leis of sweet-scented pink and red carnations to place around the necks of their ladies, while they themselves received leis made of the Kapuka flower, better known as the crown flower. These leis were especially ordered from Hawaii by Herb and flown to Los Angeles just in time to reach Palm Desert for this occasion. Among his guests were: Mr. and Mrs. Richard Byrne of Los Angeles; Mr. and Mrs. Edward J. Nelson of Palm Springs; Mrs. Kitty Ryan of Palm Springs; Bill Bogges; Dick Myhres of Palm Desert and Beverly Hills; Miss Elise Newman of Washington State; Miss Pauline Thompson of Forest Hills, New York; Miss Mary Allen of Redlands and his son Kipp.

Guests at Cliff Henderson's table included the Earl Gilmores; Mr. and Mrs. Carl B. Squire; the Lee Berings; Barnett O'Shea and Lili, Sunset Strip French fashion designer, who was sensational in her own creation of red chiffon.

The Vernon Pecks gave another of their inimitable cocktail parties with a touch of true Western hospitality last Friday at their delightful Palm Desert Adobe, to bid adieu to their departing guests until next season. However, the Palm Desert Adobe will remain open all summer, much to the delight of members and guests planning to visit Palm Desert on summer weekends. Sipping the "Vernon Special" in the colorful surroundings of their unusual and most original home were: Mr. and Mrs. Richard Bailey of Los Angeles; Mr. and Mrs. Charles McVarish, Los Angeles; Mr. and Mrs. Robert G. Meyler, Los Angeles; Mr. and Mrs. John Schroder, Beverly Hills; Mr. and Mrs. Roy P. Lindberg, Van Nuys; Mr. and Mrs. Maurice Johnson of Westminster, who are building a home in Palm Desert; Mr. and Mrs. C. S. Voile and their daughter, Mrs. Dorothy Voile Mills; Mr. and Mrs. R. W. Gibault, who are honeymooners, from Beverly Hills; Vernon Peck's sister and family, Mr. and Mrs. Francis H. Grace and daughter, Tala, from Calipatria; Mr. and Mrs. J. F. Mascherini of San Francisco, relatives of Mrs. Peck; also her sister and family, Mr. and Mrs. L. J. Belluomini, from San Francisco; Leife Erickson; Steve Lavey and Pauline Thompson; Dorothy Fanning of the Los Angeles Times and Cliff Henderson.

Mrs. Albert H. Burki, winter resident of Palm Springs, entertained Mr. and Mrs. Johnny Boyle from Palm Springs at the Hawaiian Party on Saturday night.

It may have been the last week-end of the season for Shadow Mountain's Club house, but it was one of the busiest. The National Aviation Association met at the Club on Friday and Saturday; the Palm Springs High School held their Junior-Senior Prom (The Forty-niner, Gold Rush) also on Friday; The Aviation Breakfast Club flew down on Saturday and Sunday to join in the Club's week-end festivities and to enjoy the swimming pool and tennis courts; also the Long Beach Chamber of Commerce visited Shadow Mountain Sunday. A touch of unexpected humor was witnessed at the Club this week-end. Mrs. Clema Granger of Palm Springs, who is a member of the Aviation Breakfast Club, arranged for a group of comic square dancers, to which she belongs, to entertain the Aviation Club on Sunday afternoon. These square dancers arrived in full regalia—loud plaid shirts, mop wigs, straw hats, long red underwear, big clumsy shoes, cotton wool goatees, large freckles, high collars, chewing tobacco and all, and danced the Virginia Reel as

painting by Bunny Ward, so she chose two of her most charming desert scenes, which Cliff Henderson presented—one to each couple—with a touching speech of farewell, echoing the hopes of everyone who has enjoyed their sweet music that they will return to Shadow Mountain Club next season.

## ULTRA-SMART WOMEN

To be in High Key with Hair Fashion Use the Magic Artistry of Toni King... Originator of the Caprice Cut



TONI KING

For six years head hair stylist for Bullock's-Wilshire. Toni King now has her own exclusive Beauty Salon at Palm Desert.

The Sensational Caprice Cut, \$5.00  
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Palm Desert Beauty Salon

NEAR THE FABULOUS SHADOW MOUNTAIN CLUB  
Highway 111—12 Miles Southeast of Palm SpringsFor Appointment Phone Palm Desert 7-6881  
or Write P. O. Box 121, Palm Desert, Calif.For a day—a week—or a lifetime  
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Homesites from \$950

Estates from \$2800 to \$6500

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of Palm Springs  
Throughout the Summer!

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Throughout the Year

## The Desert Sun

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PHONE 2249

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Buy large distinctive areas while available.

Willis Palms (160 acres) more than 300 native palms, well, springs.

653 acres, 2 1/2 air miles SE of Palm Springs. Ample water, rich soil, mountains and canyons. 1 1/2 mile paved highway frontage.

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Cathedral City or 2 1/2 acres with water.....	\$1600 acre
10 acres, raw.....	\$550 acre
20 acres, raw.....	\$120 acre
160 acres with water.....	\$200 acre
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See

HILLERY

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AT ITS BEST

ANGELO'S PALM VILLAGE INN  
PALM VILLAGE

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Generous Portions — Reasonable Prices

PLENTY OF PARKING SPACE — NO PARKING METERS

For Reservations Phone Palm Village 76501

## PIONEER SIGN CO.

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378 S. Indian Phone 6423

## 2nd ANNUAL D.H.S. Square Dance Contest "HOWDEE DOWDEE RHYTHM RIDERS"

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8 Sets Already Entered! No Entry Fee.  
PRIZES—1/2 the Admissions.  
Adm. \$1.00

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VFW Desert Hot Springs Post 6474

2 Western Dances Weekly  
FUN! Wed. Nite, Sat. Nite 5:00



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A smooth-riding passenger car and, with seats removed, a utility vehicle for hauling. All-steel body and 'top'. Jeep Engine with overdrive gives long mileage.

## CECIL HEAD

Highway 111 Cathedral City, Calif.  
and Highway 99, Indio

## Week-end Specials

IN FINE USED CARS

## PRICES SLASHED!

Come In and See Our Selection

48 Ford 4-Door 6cy.	41 Chrysler 4-d
47 Mercury 4-d	40 Oldsmobile 4-d
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"Palm Springs' Only Home Laundry"



COMPLETE DRY CLEANING SERVICE  
RUGS — CARPETS — DRAPES — CURTAINS  
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## GIGANTIC SALE CONTINUES

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MEN'S AND WOMEN'S WEAR  
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## GIFTS for the JUNE BRIDE

ORDER THEM NOW!

GLASSWARE • DINNERWARE  
FLOWER BOWLS • WATER PITCHERS  
TEA SETS • PLACE MATS • PLANTERS

Open Stock in Dinnerware  
Buy as much or as little as you like.  
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— Opposite The Cantina —

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Revolutionary! A fine top-flight enamel that now enables amateurs to do a professional-looking job. Porcelain is self-leveling, leaves no brush marks, dries dust-free in one hour—withstanding wear and frequent washings indefinitely.



QUART  
\$2.04

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POLICY OF PALM SPRINGS VILLAGE THEATRE NOW—

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Plaza Theatre boxoffice opens daily, 6:45 P. M. (Closed Thursdays)

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Regular sizes and  $\frac{1}{2}$  sizes for larger women

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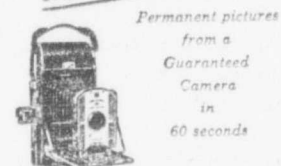
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Every dollar you spend in Palm Springs is kept here . . . that same dollar . . . nine chances out of ten . . . returns to you. If spent elsewhere . . . the chances are . . . nine out of ten . . . that you'll never see it again. . . . SHOP IN PALM SPRINGS . . . HELP YOUR MERCHANT . . . YOUR HOMETOWN . . . HELP YOURSELF.

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Have you ever kept track of the cost to you . . . when you drive out of town to do your shopping?

If you haven't, just figure it out by quick calculation.

You Save When  
You Shop in  
Palm Springs



Have you ever thought of what it would mean to you if your merchants were NOT supported? They could not offer you the wide selection of quality merchandise at nominal prices that they do.

Help  
the Merchants  
. . . Help Yourself

### \$15.00 CASH AWARDS EVERY WEEK

It's easy! Just write a letter to The Desert Sun, telling what Palm Springs needs most in your opinion. That's all there is to it. Be brief-and to the point.  
SAVE SALES SLIPS FROM THE STORES WHOSE ADS APPEAR ON THE "DOLLAR DIVIDENDS PAGE" EVERY FRIDAY—THEY ARE WORTH EXTRA CASH IF YOU WIN!

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Box 190, Palm Springs

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GOOD VALUES  
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## Season Services Come to an End At Palm Desert

With a record of much achieved in five months of existence, Palm Desert Community church held its last services of the season Sunday at the home of Mrs. Margaret Ward, with Dr. J. R. Macartney in charge. Mrs. Ward is the first charter member of the new church.

Services will be renewed next Fall when Dr. and Mrs. Macartney return from a vacation spent in the Puget Sound country.

At Sunday's gathering much satisfaction was expressed with the accomplishments of the first season and plans for even greater activities next season discussed. A building will be erected which will house not only the church services and Sunday school classes but also serve as a building for other church activities. A choice piece of property has been set aside for the building.

Thanks was voted to the many who aided in furthering the new church and especially to R. M. Trezevant who donated much legal work and time to the organization.

## Mothers Will be Honored at Community Church Sunday

A special service in recognition of Mother's Day will be held at Community church Sunday commencing at 10:30 a. m. and continuing through the 11 o'clock morning service.

"The children and young people of the church school are presenting a carefully planned program of songs, recitations, memory work, and testimony which will show how our church school is building lives for Christ," said the Rev. James H. Blackstone Jr., pastor.

"At this service a building fund, honoring our mothers, will be created through subscriptions and cash gifts, both as memorials to those who have passed on and as tributes to living mothers. The names of all mothers thus honored by gifts will be inscribed on a beautiful scroll which is to be framed and hung in one of the rooms yet to be built in our Sunday school addition," he said.

The Community church has carried on a building program during the past year involving an expense of approximately \$150,000.00 and it is hoped that the members and friends of the church will respond in creating this fund honoring mothers in a manner that will permit the construction of the beginner's and primary department rooms, completing the program.

Young people's meetings will be held at 6:15 p. m. Don Rasmussen will lead the junior high group, Lloyd Mitchell, the senior

high and Ted Green the young adult fellowship.

At the evening service the young people from the various C. E. and choral groups will be in the choir to assist in an inspirational song service. Special music will be rendered by Mrs. Violet Fowler and her daughter, Pat. Rev. Blackstone also will sing a baritone solo. The religious film "A Woman to Remember," portraying the Bible story found in the 7th chapter of the gospel of Luke will be shown.

## Church Plans Informal Chats

Weekly informal chats for teen-agers are planned by the Palm Springs Church of the Latter Day Saints in which intelligent discussion of religious matters will be featured.

The meetings will follow Sunday evening services and the place will be announced during the service.

**SEVENTH DAY ADVENTISTS  
(Every Saturday at Community Church)**  
Sabbath School..... 9:30 a. m.  
Preaching..... 11:00 a. m.  
Missionary Volunteers meeting every Friday at 7:30 p. m. at 1050 Tamarisk Road.  
Les Provencher—24173

## Enduring Love Sermon Subject On Mothers Day

The Rev. Robert M. Hogarth, rector, will preach Sunday morning in St. Paul's in the Desert, a Mother's Day sermon on "The Timelessness of Love."

"St. Paul's sublime chapter in praise of love gives as the first attribute of this quality of the heart, 'Love suffereth long and is kind'; and the last attribute, the greatest of these is love. This guiding force of all good motherhood is not limited in time but goes on forever, suffering long, that is bearing the pains and trials and burdens of the loved ones and recreating itself in them in reciprocal love," the rector said.

The choir will sing as the offertory "List the Cherubic Host" from Gaud's "Holy City," and special commendatory prayers will be said for all mothers that their love may still endure.

The Guild of St. Paul will hold a regular meeting on Tuesday afternoon at half past one in the home of Mrs. Kenneth B. Kirk, 335 Camino del Norte. Sojourning churchwomen will be welcome, especially now when so many winter residents have left for the season.

## Future of Village Outlined in Talk By W. E. Alworth

City Manager William E. Alworth presented an informal talk to Palm Springs Lions club meeting at the Chi Chi yesterday noon on "What is Going to be Done with the \$950,000 you voted for city improvements."

A peek into the future of Palm Springs as result of the overwhelming majority given the bonds last week, was made available in the city manager's discussion.

William H. Veith, city councilman from District One, was chairman for the day.

## County Acquires Speed Control

County supervisors will be permitted to establish speed limits under 55 miles per hour on state highways where conditions demand a lower speed for safety under a bill signed this week by Gov. Earl Warren.

The measure extends to county governing bodies the powers already granted city governments over local streets.

## Laff of the Week



## I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

Patronage, like haloitis in the human family, is something we are not supposed to talk about in the political family. It is a curious adjunct of party policy and custom. Few voters give it a thought from one year's end to another (unless of course they want to be postmaster) yet it could in such a session as the one we are now going through, influence major legislation, affecting seriously the people of the United States.

Actually there is little patronage left to a victorious political party. Civil service; the election of senators; the direct primary; and the gradual attrition of active political organizations (except in some big cities) have restricted patronage. Does the average politician regret it? Frankly, no! You might think he would. The power to appoint a postmaster, or a federal employee of some kind, sounds inviting. But think it over; for every successful applicant for an appointive job, there are probably a dozen others who wanted it and didn't get it. Result: a gain of one vote, a possible loss of a dozen!

REPUBLICANS have no present worries about patronage. The majority party took every available job in 1932, as patronage. The long, lean years were ended. They even took positions, like the stenographers in the office of the Architect of the Capitol, which had not before been considered patronage. This year, they took a few jobs they'd overlooked before. The disbursing officer, who is the payroll officer, and who had survived 21 years under four Presidents, since his appointment in the Coolidge administration, has been replaced by an inexperienced young man who was foresighted enough to support a Democrat, unexpectedly successful last November. He knows as much about accounting (which is my line of work) as I know about carpentry (which is his) but he has had his pay raised to \$12,000, in this economy administration.

I think patronage may write the new labor-management relations act of 1949. My union friends should think of this, if it happens. A majority of the members of the House voted for the labor management act of 1947. A majority would gladly and seriously sit down and try to work out the necessary amendments to make that Act better.

Instead, the administration has insisted on the repeal of the 1947 Act (which you call the Taft-Hartley Act) and the re-enactment of the Wagner Act, which was unpopular, at the time, with both labor and management. Can we discuss it dispassionately? No. Orders are out to pass it, or else. The whip is cracking over the shoulders of men who would call themselves free. How? By the threat to withhold patronage in their home states. Everything has been promised; and threatened. The situation is tense. Read the vote carefully; you may not realize the courage shown by the inclusion of some names, on one side or the other.

This is particularly true of the Southern Democrats. In those areas patronage is an established and historic adjunct to office, and to party regularity. The threat to take away the patronage of a Southern Democrat is like a threat to take his Phi Beta Kappa key away from a bureaucrat!

## Keep up with the NEWS of the DESERT AREA through The Desert Sun

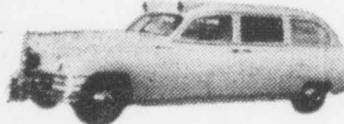
## On Sale Every Tuesday & Friday

AT FOLLOWING  
NEWS DEALERS  
**PALM SPRINGS:**  
Del Tahquitz Hotel  
Desert Drug  
Desert Inn  
Desert Retreat  
El Paseo Pharmacy  
Gunn's Grocery  
Gordon's Cafe  
Hatchett's Market  
Mills Liquor Store  
Orchard Trailer Park  
Palm Springs Drug & Import  
Phils Market  
Palm Date Shop  
Ramon Trailer Park  
Rancho Trailer Park  
Rossmore Hotel  
South Palm Canyon Market and Locker  
Tahquitz Pharmacy  
Village Market Snack Bar  
Village Pharmacy  
Whelan Drug  
**CATHEDRAL CITY:**  
Al's Market  
Amboy's Date Shop  
Cathedral City Drug  
Peter Pan Grocery & Bakery  
**BANNING:**  
Hawk's Newsstand  
**DESERT HOT SPRINGS:**  
Claxton's  
**INDIO:**  
Carmody Newsstand  
**PALM DESERT:**  
Firecliff Lodge  
Peacock's Liquor Store  
**PALM VILLAGE:**  
Palm Village Market  
**TRAMVIEW VILLAGE:**  
Tramview Trailer Park

**PALM SPRINGS**  
has an excellent  
**AIRPORT**

# WHERE TO FIND IT In Palm Springs

### AMBULANCE SERVICE



### AMBULANCE SERVICE

1948 Packard Equipment  
**WIEFELS & SON**  
866 Vella Road  
Palm Springs  
Phone 2977

### APPLIANCES

**Sal's  
Refrigeration**  
COMMERCIAL - DOMESTIC  
Sales and Service  
**Curtis**  
Refrigerated  
Air Conditioning  
693 So. Palm Canyon Dr.  
Phone 7532

### BUILDERS

**Charles H. Davisson**  
General Contractor  
and Builder  
New Construction,  
Additions, Remodeling  
and Repairing.  
Let us discuss your  
building problems.  
NO OBLIGATION  
PHONE 6975

### ARTHUR W. SHAW



**BUILDER**  
New Construction,  
Additions — Remodeling.  
PHONE 4511  
374 Vereda Del Sur  
P. O. Box 116 Palm Springs

### ARTHUR J. COFFEY

Contractor and Builder  
1675 South Calle de Marcus  
Phone 3101  
P. O. Box 373

### BUILDING SPECIALTIES

Asphalt Tile - Linoleum  
Carpeting - Venetian Blinds  
Weather Stripping  
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**Philip H. Lester**  
390 Sunny Dunes Road  
Phones: 4423—Res. 2-4943

### BUILDERS' SUPPLIES

**BUILDING  
SUPPLIES**  
"To Meet Your Every Need"  
**DILL  
Lumber Co.**  
JOHN M. WOOD, Mgr.  
679 So. Palm Canyon Dr.  
Phone 2758 and 2759  
Open 'Til Noon  
on Saturdays

### BUILDERS' SUPPLIES

Clean Up, Fix Up, Paint Up  
**Fuller Paints**  
ALL YOUR PAINT  
NEEDS CAN BE  
SUPPLIED NOW  
**COMPLETE . . .**  
**LUMBER AND  
BUILDERS' SUPPLIES**  
Planing Mill  
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Paints and Hardware  
**PALM SPRINGS  
BUILDERS SUPPLY  
CO., LTD.**  
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### CARPETING

**CARPET  
LAYING  
SERVICE**  
LOCAL MEN  
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**COMPLETE  
BUILDING  
SERVICE**  
Will furnish plans for  
Homes, Shops, Stores or  
Commercial if desired.  
Custom built Furniture  
and Interiors  
Complete Cabinet Shop  
here in Palm Springs.  
ALL TYPES CABINET  
WORK  
ROOFING  
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**ELECTRIC  
COMPANY**  
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### CESSPOOLS

**Desert Sanitation**  
Cesspools—Septic Tanks  
Installation—Maintenance  
24-HOUR SERVICE  
Free Inspection  
and Estimates  
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Palm Desert - Palm Village  
Phone P. V. 76741  
Indio Phone 76651

### DECORATING

**PAINTING • DECORATING  
WALLPAPERING**  
Interiors and Exteriors  
ROOFS  
Patio Furniture Refinished  
**ALBA DECORATORS**  
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### ELECTRICAL CONTRACTOR

**CONSTRUCTION AND  
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**HOUSER ELEC. CO.**  
378 S. Indian Ave.  
Phone 6423  
"Satisfaction Guaranteed"

Residential - Commercial  
Industrial Wiring  
**McLaughlin  
Electric**  
ELECTRICAL  
CONTRACTING  
REFRIGERATORS  
AND RANGES  
190 North Indian Ave.  
Phone 6206  
ESCROWS

**PALM SPRINGS  
ESCROW CO.**  
Bonded, Efficient  
Personnel  
Escrow Service  
Insured Title Service  
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### GLASS AND GLAZING

• AUTOMOBILE  
• BATH ENCLOSURES  
• TABLE TOPS  
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Complete Glass Service  
for the Builder  
**PALM SPRINGS  
MIRROR and GLASS  
SHOP**  
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**INSURANCE**  
**SAMSON-CURTIS, INC.**  
GENERAL INSURANCE  
"Palm Springs' Oldest  
Insurance Agency"  
HERBERT SAMSON  
N. H. (TOBY) CURTIS  
756 N. Palm Canyon Dr.  
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## All Types of COMMERCIAL PRINTING

Highest Quality Work  
Reasonably Priced  
**THE DESERT  
MAGAZINE PRESS**  
Desert Sun Bldg.  
In The Center Phone 2249

### MOVING & STORAGE

LOCAL—LONG DISTANCE  
**Moving**  
Agent for  
BEKINS  
VAN LINES  
No Job Too Large  
—Or Too Small  
Palm Springs  
Transfer Co.  
Phone 4305 P. O. Box 861

### MOVING AND STORAGE

**San Jacinto**  
Moving and Storage  
Local and Long Distance  
HAULING  
ALL TYPES OF STORAGE  
Members of  
CALIF. MOVING AND  
STORAGE ASSOC.  
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PHONE 7988  
RESIDENCE 2356

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**Palm Springs  
Plumbing Co.**

**SALE  
ON  
Refrigeratoss  
Stoves  
AND  
Deep Freezers**  
BUY NOW  
AND SAVE!  
Phone 6704  
220 N. Indian Ave.

### PRESCRIPTIONS

Prescriptions  
Carefully  
Compounded  
**DESERT DRUG CO.**  
**HARRY BROTT**  
246 No. Palm Canyon Dr.  
Phone 7211

### RADIOS

**Reeds Radio Shop**  
PHONOGRAPH  
RECORDS • RADIOS  
Capehart — Zenith  
342 N. Palm Canyon Dr.  
Phone 2-6255

### REFRIGERATION SERVICE

**TEX DRISKELL**  
REFRIGERATION  
SALES and SERVICE  
171 N. Indian - Phone 2828

### SERVICE STATIONS

Be Sure and  
"GET ASSOCIATED"  
at  
**"JUD"  
OSBURN'S**  
The Friendliest  
Service Station  
in Palm Springs  
300 N. Palm Canyon Dr.  
Phone 9060

**Desert Sun  
News Dept.**  
Phone 2392

### SHOE REPAIR

**SHOE REPAIR  
GIVES  
EXTRA WEAR**  
and extra wear from your shoes means extra dollars saved for you. Better shoe care is required. **SAVE MONEY!**

Palm Springs  
Shoe Repair Shop  
121 E. Amado Road

### SPRINKLERS

**SPRINKLERS, Inc.**  
Lawn and Irrigation Systems—Pipes, Valves, Fittings, Supplies  
P. O. Box 907, Palm Springs  
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**TILING  
SERVICE  
INC.**  
CONTRACTORS

**TILE  
and  
MARBLE**

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**Remodeling**  
Kitchens & Baths

with  
**TILE**

Glass Blocks

**BOB WILLIAMS**  
Lic. and Bonded

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Drain Boards Bathrooms  
Store Fronts Patios  
**L. W. KECK**  
Phone Baking 4617  
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CABAZON  
1/2 blk. North of Hwy. 99

### VENETIAN BLINDS

**VENETIAN BLINDS**  
Direct Factory Prices  
Aluminum—Steel—Wood  
We specialize in complete  
RENOVATIONS  
Retaping—Repairing  
Slat Exchanges

**Desert Venetian  
Blind Co.**

Palm Drive at Dillon Road  
Box 531 Phone 154  
Desert Hot Springs, Calif.

## Police Activity Continues Brisk

The police department is closing its season in a burst of activity according to the report of Chief of Police A. G. Kettmann filed with City Manager W. E. Alworth this week.

Traffic accidents increased sharply in 16 reported in the month. In four of them injuries resulted. Eight arrests were made for gambling with convictions in each case and a flurry of juvenile activity resulted in investigation of 14 youngsters, three of whom were held.

**TRAFFIC CITATIONS** totalled 558, exactly the number issued in March.

During the month two burglary, four grand theft, one narcotic and one rape case, arrests of the latter at the request of Dallas, Texas were recorded.

Twenty-one felony complaints were investigated. Drunk cases dropped with only 13 being held on this charge. Traffic cases topped the misdemeanor blotter for the month with gambling third on the list after drunks.

A **NEW POLICE CAR** was put in service in the month, the chief reported and a new mugging camera installed.

Value of money and property recovered by police in April totalled \$1,231.44.

American vegetable growing, not including potatoes, is an annual billion-dollar industry.

## USED CAR BUYS

**WEEK-END SPECIAL**  
1947 Plymouth Coupe  
Low Mileage—New Tires...\$1395

1947 Roadmaster Sedan. Like new.....	\$2475
1946 Super Buick 4 Door Sedan.....	\$1650
1946 Roadmaster 4 Door—Low Mileage.....	\$1725
1946 Chevrolet 2 Door.....	\$1095
1946 Oldsmobile Sedanette. Hydromatic.....	\$1675
1942 Chrysler Windsor Convertible.....	\$1095
1941 Packard Convertible.....	\$1050
1940 Buick Limited.....	\$1075
1939 Chrysler Imperial Sedan.....	\$595

**IMMEDIATE DELIVERY  
NEW 1949 GMC TRUCKS**  
All Models

## Desert Inn Garage

193 N. Palm Canyon Drive Phone 4001

# Sale

## NEW GENERAL TIRES

1st GRADE  
CARRIES REGULAR FACTORY WARRANTY

**30% off on  
FAMOUS SQUEEGEE TIRES**

**20% off on  
REGULAR GENERAL TIRES**

**HURRY**

Limited Stock all Sizes

## PLAZA MOTORS

Corner Indian Ave. and Arenas Road  
Phone 5122



# The Desert Sun

## CLASSIFIED ADS

### RATES

One Two Four One  
Time Times Month  
Line .30 .45 .80 1.60  
• MINIMUM: 3 LINES.  
• COUNT 26 LETTERS AND  
SPACE PER LINE. LARGE  
TYPE CHARGED AS 3 LINES  
• LIBERAL DISCOUNT FOR  
PAYMENT IN ADVANCE.  
• RATES BASED ON  
CONSECUTIVE ISSUES.

### Lost and Found

LOST—Small black Spitz dog.  
White nose, chest, feet. Looks  
like fox. Reward. Phone 7562.

### Personals

VERY reliable party in business  
locally, desires to care for home  
or hotel with swimming pool  
for summer, in exchange for  
rent. Call 6924.

ALTERATIONS  
MEN AND WOMEN'S CLOTHING  
233 E. AMADO, PHONE 5023

### Service Miscellaneous

WANT TO STOP SMOKING  
or chewing tobacco? Try NICO-  
STOP. Money back guarantee.  
NICO-STOP does not make you  
sick. Instantaneous relief. Ab-  
solutely harmless. Simple to  
take. No prolonged treatment.  
VILLAGE PHARMACY, Palm  
Springs.

PAINTING-DECORATING  
ALBA—Phone 2701  
See our ad in  
"Where to Find It"

## Cathedral City News Round-Up

The library will be open on a  
part time basis throughout the  
summer. A maximum of 20 hours  
each week. Hours and name of  
librarian will be announced  
later.

Mrs. Eva Smith returned home  
on Sunday with the small  
daughter, Sandra Jolene, who  
was born April 25, weighing  
seven pounds and eight ounces.  
This little girl had the honor of  
being the first baby to occupy  
the new downstairs nursery at  
the Community Hospital. There  
was rivalry among the expectant  
mothers at the hospital for this  
distinction and a baby boy was  
born only a few hours later.

Mrs. Stanley Smith conducts a  
radio program at 8:15 a. m. on  
Sundays. He is Branch President  
of the Palm Springs Church of  
Jesus Christ of Latter Day Saints.  
There are 65 children enrolled  
in the Sunday School at this  
church. The sacrament meeting  
is held at 7:00 p. m. The oldest  
son of the Smith family is al-  
ready a deacon and hopes to de-  
vote a year to missionary work,  
as is the custom of the young  
people of this faith.

A baby shower was given for  
Mrs. Mary Jackson a week ago  
at the home of Mrs. G. Stanley  
Smith. Games were played and  
punch, ice cream and cake were  
served before the gifts were pre-  
sented. Mrs. Jackson recently  
operated the beauty shop at  
Palm Desert.

Mr. and Mrs. A. B. Collins of  
Laguna Beach have been in town  
tely. Mrs. Collins has been  
busy for a month renovating the  
cottages they own at Glenn and  
A Street.

Joe Scherman who is a State  
Forest Ranger stationed at  
Orange brought his wife for a  
visit with the Greens over  
Sunday.

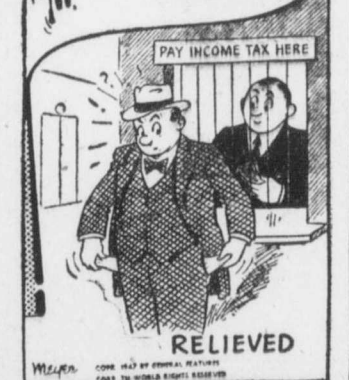
Mrs. Delores Kinsler, who owns  
a champion Doberman Pinscher,  
drove to Los Angeles with Mrs.  
Paul Crook on Saturday to at-  
tend the Dog Show.  
Mr. and Mrs. Ken White have  
returned to San Jose. Mr. and  
Mrs. Dykeman White of Port-  
land were stopping at the L. C.  
Lewis home for a week. The two  
(White) men are brothers.

## Square Dancers Compete at DHS

Desert Hot Springs will be the  
mecca tomorrow night for square  
dance teams from many south  
land clubs when the Desert Hot  
Springs stages its second annual  
square dance competition at the  
DHS Veterans club.  
Judges will select the winners  
on the basis of dancing only.  
Competition gets under way at  
8 p. m. for handicapped prizes, with  
Roy Rogers of Palm Springs doing  
the calling and the Howdy  
Rhythm boys providing the music.

## Cuckoo Quiz

How does a  
man feel after  
he pays his  
income tax?



### Home Services

Painting-Decorating  
AT COST  
Master craftsman on fine  
painting, finishing, color styl-  
ing and free hand decorating.  
Would like limited amount of  
painting work. Small schedule  
assures finer workmanship and  
lower costs. By appointment.  
THE CRAFTSMAN  
Phone 4682. P. O. Box 642

ROOFING  
CONTRACTOR  
Estimates  
Cheerfully Given  
PERRY F. SANDERS  
Phone 7674

CESSPOOLS  
SEWER SERVICE  
SEPTIC TANKS  
Licensed—Bonded—Insured  
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AND CESSPOOL CO.  
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CARPENTER work. Additions, al-  
terations, quick service, rea-  
sonable cost. Estimates, no ob-  
ligation. Charles Davison.  
Phone 6975.

TEX DRISKELL  
REFRIGERATION  
SALES AND SERVICE  
PHONE 2828

CARPENTER WORK  
HOME BUILDING  
Remodeling—Cabinet Work  
Phone 5631—P. O. Box 1462

### Situations Wanted

EDUCATED couple, early middle  
age, former executive of na-  
tional institution, desire em-  
ployment as manager of motel,  
hotel, dude ranch or estate.  
Unencumbered. Box 17, Desert  
Sun.

RETIRED Rail Road man, single,  
would like to take care of place  
in exchange for 2 rooms. Have  
own things. L. J. Box 2, Thousand  
Palms, California.

2 YOUNG men, reliable, sober,  
experienced, best local refer-  
ences seek care of house and  
grounds in exchange for rent.  
Phone Howard Cook, 3304.

RELIABLE woman with good re-  
ference desires management of  
apartments or court. Available  
immediately. I. Arnov, Gen.  
Del. Cathedral City.

IF YOU need competent part  
time office help during sum-  
mer months, write File 19, De-  
sert Sun estimating your needs.

### Help Wanted

REGISTERED voters to circulate  
petitions. Full or part time.  
Can earn \$15 a day. See Mr. Mc-  
Donald, El Dorado Hotel lobby.  
278 S. Palm Canyon Drive.

WANTED—Medical technician  
and office assistant for all  
year position. Surroundings  
pleasant and air conditioned.  
Dr. Powers. Phone 2848.

WANTED—New and used car  
salesmen, good opportunity for  
man who is willing to work.  
Box 445, Sunny Dunes Road.

EXPERIENCED gardner will care  
for place for summer months.  
324 Overlook Road.

### Business & Financial

FOR quick sale: Lease and fur-  
niture, air conditioned, 8 ren-  
tals, with patio and nice 2  
room living quarters. Frigid-  
aire each, sundeck for health.  
Be prepared for big Tramway  
project. Sleeps 18 plus. Rent  
only \$200 a month. Best buy in  
heart of Palm Springs. Best of-  
fer accepted by reliable party.  
Going East. By private party.  
Andreas Inn. Phone 4652.

INCOME PROPERTY: 4 dwelling  
units, completely furnished.  
Nice location. Will lease for  
not less than 4 years. Good in-  
come. Box 20, Desert Sun.

FOR RENT: Mountain resort  
property suitable for lodge,  
cave and trail park, 2 acres.  
Phone San Jacinto 1540 after  
4 p. m.

RESTAURANT for lease. Dana  
Point Hotel; 5 miles south of  
Laguna Beach. Phone Dana  
Point 732.

PRIVATE party will buy 1st and  
2nd Trust Deeds—\$3000 to \$50,  
000. File 82, Desert Sun.

### Real Estate For Sale

MODERN 2 bedroom house, ga-  
rage, fruit, shade. Close to  
schools and stores. Priced to  
sell, by owner. 152 W. Tenth  
St. Beaumont, California.

BUSINESS BUILDING, one story,  
center main business district.  
Reduced to \$42,500. Broker's  
note. Write owner P. O. Box,  
149.

DUPLEX, large rooms, air con-  
ditioned. Good rental location.  
Owner will sell this week at  
great loss. Phone 3123.

FURNISHED modern all electric  
1 bedroom house. All year cli-  
mate. Must see to appreciate.  
2016 W. Nicolet, Banning.

6 FURNISHED 1 bedroom units.  
South End. \$35,000. Terms.  
MUNHOLLAND & CO.  
431 N. Palm Canyon. Phone 3673

2 1/2 acre cabin sites \$600. \$100  
down. Balance \$10 a month.  
2 1/2 miles west of Garnet. U. S.  
99. Cl L. Crosby, 1000 Palms.

DUPLEX, completely furnished  
on reservation. Walking dis-  
tance to town. Miller, 690  
Ramon Road.

FURNISHED OR UNFURNISHED  
3 BEDROOMS, 2 BATHS. GOOD  
LOCATION. A REAL BARGAIN.  
PHONE 4041.

LOTS reduced 50% in DESERT  
TRACT. 10% down 1% a month.  
Jack Showers. Phone 3254.

### Real Estate For Sale

160 acres with 2659 ft. hiway  
frontage. Avenue 38 past Won-  
der Palms— and 2659 ft. Small  
front on Del Sol Road about  
to be extended to 1000 Palms.  
\$250 an acre. Might sell part.

DON CAMERON,  
REALTOR  
71-843 Hiway 111  
Rancho Mirage—8-4411  
or see your broker.

ATTRACTIVELY FURNISHED 2  
bedroom, 2 bath MOUNTAIN  
HOME, with complete guest  
house, at PINE COVE, above  
Idyllwild. Knotty pine interior,  
cathedral ceilings with native  
pine beams. Large living room  
with native stone fireplace and  
balcony bedroom. Garage.  
Sleeps nine. Large lot with  
room for expansion. Near cen-  
ter of Village. Priced for quick  
sale at \$6500. Terms. Phone  
26423 evenings. Courtesy to  
brokers.

A STEAL  
13 UNIT INCOME  
Beautifully furnished, includ-  
ing 7 doubles with kitchen.  
R-4 lot. 135x115. High class in-  
come location. Smashing low  
price. \$65,000.

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REALTORS  
ROSE ROSENBERG Associate  
EL DORADO HOTEL  
278 S. Palm Canyon. Phone 7191

IN Sunny Dunes Tract, beauti-  
fully furnished 2 bedroom  
home, with partially completed  
bedroom, den, patio, flag-  
stoned, landscaped and en-  
closed by 6 ft. Redwood palisade  
fence. For further information  
call 6345. GI loan of \$10,000.  
Full price \$15,000 includes de-  
sert modern furniture, lovely  
drapes, new Kelvinator refrig-  
erator and gas range.  
DON'T MISS SEEING THIS ONE!

NEW ultra modern stucco and  
Redwood home, fireplace. In-  
terior decorated. Snack bar,  
patio. 105x105 lot. Must be  
seen to be appreciated. A low  
price. \$9500.

A. L. KAGNA Co.  
REALTORS  
ROSE ROSENBERG Associate  
EL DORADO HOTEL  
278 S. Palm Canyon. Phone 7191

BUNGALOW, 1 bedroom, fur-  
nished, almost new including  
use of 30x60 pool. Price re-  
duced to \$9000. Down payment  
\$3663. Balance \$80 per month.

DAVE ROSE  
252 N. Palm Canyon Drive  
Phone 2844 or 2376

JUST completing lovely desert  
home in Rancho Mirage. \$8875.  
Terms. 2 large bedrooms, many  
special features. Corner lot  
135x160.

ESTELLA EWART  
Carnegie Hotel Tract Office  
8-3232—Phones—8-3112

BARGAIN  
TO ARTHRITIS  
Wooden floored, adjustable  
built in air conditioning, al-  
most new 2 bedroom on in-  
come lot. Paved road. Out of  
wind. Call 3762. P. O. Box 1435.

ATTRACTIVE 2 bedroom home  
with garage and guest room.  
Lots of trees. Large lot. 2  
blocks from school, 1/2 block  
from new proposed park. For  
sale or trade. Owner. Phone  
4181.

OWNER will sacrifice 2 acre or-  
chard in Cherry Valley, build-  
ing material for small house.  
paid paving, irrigation and  
domestic water. \$3750. A.  
Morris. P. O. Box 92, 461 Maple  
St., Beaumont.

NEW apartment court. Excep-  
tional buy or lease. Sleeps 18.  
Furnished by Bullocks. Excel-  
lent location. R-3 and 4 lot.  
In part payment, 1311  
Camino Anapala. Call 7452.  
9-11 a. m.—6-7 p. m. Brokers.

SALTON SEA ACREAGE  
Future Winter Resort spot of  
America Investment oppor-  
tunity. Good for trailer park.  
336 Paseo el Mirador  
Phone 5682

SPECIAL rates to employed  
people. Single, doubles. Air  
cooled, sundeck. 138 E. An-  
dreas.

SLEEPING rooms, bath, private  
entrance. Reasonable. 400 S.  
Indian.

ROOM with kitchen privileges in  
beautiful home. No other  
guests. Call 2-4024.

ROOM in COOL Banning. Close-  
in. Kitchen privileges. 122  
Eight Street.

\$40 monthly for 2. Comfortable  
twin beds, lovely rooms, air  
conditioned. Phone 3145.

APARTMENTS for Rent 43  
NEW beautifully furnished  
apartment. Bedroom, living  
room, kitchen, dinette, bath.  
Carpeted. Air cooled. Month-  
ly season or year. 980 Camino  
Parocela. Phone 3751—24443.

SPACIOUS, large living room,  
dinettes, kitchen, bedroom with  
twin beds, tub and stall  
shower. Nice district. Phone  
6921.

DE LUXE single, air condi-  
tioned, hardwood floors. By  
month or year's lease. Close  
in. 475 N. Palm Canyon Drive.  
Phone 7366.

NEW 1 bedroom, completely fur-  
nished. \$60 a month; winter  
rate \$85. 819 Riverside Place.  
2 blocks east Lincoln-Mercury  
garage.

MEL AVENUE apartment. Fur-  
nished, 1 bedroom \$95 month.  
year's lease. Phone 26423 ev-  
enings.

ATTRACTIVE 1 bedroom apart-  
ment. Close in. Very reason-  
able. 585 Calle Palo Fierro. Call  
3851.

### Real Estate For Sale

SACRIFICE SALE  
\$1000 down, \$100 a month, un-  
furnished modern home on  
large landscaped lot.  
8-3116 phones 3765.

CHEAP FOR IMMEDIATE SALE  
SMALL UNFINISHED HOUSE  
RESERVATION—CALL 2984

2 ROOM furnished cabin—\$500.  
At the end of Cedar Street in  
Desert Trailer Haven.

### Exchanges

CHOICE 50 ft. Palm Canyon  
frontage. Zoned C-2. Will ex-  
change for residence or income  
in L. A.  
See LEE LUECKE  
H. H. Foster Assoc. Inc.  
101 N. Palm Canyon Drive  
Phone 3555 or 26633

A COMPLETELY equipped going  
barbecue business, own build-  
ing, land and 4 room house on  
Ventura Blvd. Grosses approxi-  
mately \$100 daily. Value \$50,  
000. Exchange for Palm Springs  
income property. 11720 Ventura  
Blvd., Studio City.

WANTED: Residential lot in  
Rancho Royale Tract to trade  
on 2 bedroom furnished house.  
MUNHOLLAND & CO.  
431 N. Palm Canyon. Phone 3673

WILL take small home as part  
of down payment on Palm  
Springs income. 6 new units  
with pool. \$59,000. Room for 5  
more units. Phone 24255.

3 BEDROOM, 3 bath and den  
home in WESTWOOD for ex-  
change for home in Palm  
Springs. For information,  
phone 2929.

FINE country home. Cherry Val-  
ley, Beaumont. 2 bedroom and  
guest apt., good location for  
equal value Palm Springs. Box  
13, Desert Sun.

LAKE ARROWHEAD. Or trade for  
Palm Springs, 1 or 2 connect-  
ing lake's edge lots, adjoining Vil-  
lage. 584 Calle Roca, P. S.

PROPERTIES, Laguna Beach and  
vicinity, to exchange for Palm  
Springs or vicinity. Write Box  
217, Laguna Beach.

2 CHOICE business lots in fast  
growing Rancho Mirage—for  
house trailer. Phone 8-3664.

TRADE choice R-1 Palm Springs  
lot clear for lot in Cathedral  
City. Owner. File 99, Sun.

BANNING income 3 year lease  
\$125 monthly for what? Box 12,  
Desert Sun.

### Real Estate Wanted

LISTINGS WANTED  
Income, homes and lots  
H. H. FOSTER ASSOC., INC.  
101 N. Palm Canyon Dr.  
Phone 3555

WISH to lease 10 unit apart-  
ments or larger with pool.  
Must be nice. Priced right. Mr.  
Galvan. Phone 2391.

WANT to rent or lease your  
house or large apartment.  
Phone 2391.

### Business Rentals

BUSINESS location, downtown,  
corner Indian and Arenas, with  
living quarters. Ideal business  
location. Owner, Cohen, 215 S.  
Indian Ave.

STORE for rent one half block  
from bank. \$85. Call evenings  
5915.

RESPONSIBLE local couple with  
2 small children want 1 year  
lease, unfurnished house or  
apt. Close in, starting Sept. 1.  
Reasonable. Phone 5012.

### Rooms for Rent

THE ROSSMORE  
SUMMER TRAIL—MONTHLY  
\$75 UP  
DISCRIMINATING GUESTS  
AIR CONDITIONED ROOMS  
SWIMMING POOL  
MAY TO OCT. PHONE 2744

THE NEW CASA MARGARETA  
Rooms and apartments  
AIR CONDITIONED  
Swimming pool available  
336 Paseo el Mirador  
Phone 5682

SPECIAL rates to employed  
people. Single, doubles. Air  
cooled, sundeck. 138 E. An-  
dreas.

SLEEPING rooms, bath, private  
entrance. Reasonable. 400 S.  
Indian.

ROOM with kitchen privileges in  
beautiful home. No other  
guests. Call 2-4024.

ROOM in COOL Banning. Close-  
in. Kitchen privileges. 122  
Eight Street.

\$40 monthly for 2. Comfortable  
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Carpeted. Air cooled. Month-  
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6921.

DE LUXE single, air condi-  
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Phone 7366.

NEW 1 bedroom, completely fur-  
nished. \$60 a month; winter  
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2 blocks east Lincoln-Mercury  
garage.

MEL AVENUE apartment. Fur-  
nished, 1 bedroom \$95 month.  
year's lease. Phone 26423 ev-  
enings.

### Apartments for Rent

SPACIOUS APARTMENTS  
Air conditioned and insulated  
for year round comfort. Living  
room with Hollywood beds.  
Fully equipped kitchen, with  
dinettes. Glass enclosed stall  
shower, dressing room. Un-  
hampered view. Low Spring  
and summer rates.

ACACIA LODGE  
351 Cottonwood Road  
Phone 3512

FURNISHED BUNGALOWS  
AIR COOLED  
Living Rooms—Large Kitchens  
BEDROOMS  
Private baths  
Private pool  
Available for summer season  
Special rates  
CHUCKWALLA MANOR  
269 Chuckwalla Road  
PHONE 5833

AVAILABLE  
APARTMENTS AND  
HOTEL ROOMS  
\$65 Per Month and Up  
Summer Season  
SWIMMING POOL  
Air Conditioned  
CASA DE LINDA  
1371 Chapparel Road  
Phone 9067

CASITAS ENCILIA  
Studios  
1 to 3 bedroom units  
Day, Week, Month, Season.  
Completely enclosed,  
secluded play area.  
Rates from \$7.50 per day,  
\$150 a month.  
322 N. CALLE ENCILIA  
Phone 7704

LOVELY STUDIO APTS.  
Air Conditioned  
SWIMMING POOL  
AND PLAY PATIO  
SUMMER RATES  
Available from Oct. 1st.  
TAHITIAN HOTEL  
260 Chuckwalla. Phone 3515

3 room modern apartments  
AIR CONDITIONED  
BEAUTIFUL FURNISHED  
NICE QUIET PLACE  
Very special rates for  
summer or yearly basis  
Accommodate 2 or 4 adults.  
Phone Cathedral City 83691

AVAILABLE immediately, yearly  
or season. New 3 room apart-  
ment. Furnished by BUL-  
LOCKS. Air cooled. Conven-  
iently located. 910 SUNNY  
DUNES, ROAD. COURTESY TO  
BROKER.

BE sure of a place to live next  
season. Apartments, 1 or 2  
people, newly decorated, air  
conditioned, completely fur-  
nished. Walking distance to  
town. Pacific Apts. Phone 9095.

ORLEAN APTS.  
Day, week, month or year.  
Reasonable rent. Also store  
building 19x50. 373 S. Palm  
Canyon Drive. Manager at apt.  
6. Phone 9061.

EL CORONADO APTS.  
Beautiful studio apts.  
Air Conditioned  
\$65 and up—to Oct. 1  
1410 S. Palm Canyon.

FURNISHED apartments low  
rates. By day, week or month.  
2-6943.

PENT HOUSE \$65  
New, cool, superb view. Adults  
only. Summer rate \$65, also  
low annual rate. Phone 8-3122.

2 NEW furnished 1 bedroom  
apartments. Air coolers. \$50  
month. Phone 26243. 584 Calle  
Roca.

KITCHENETTE apartment. Fur-  
nished. Air conditioned. Yearly  
lease. Miller, 690 Ramon Road.

CENTRALLY located. Summer  
rate. Air conditioned. Newly  
decorated. Phone 9095.

SINGLES and doubles. Center of  
town. Children welcome. Sum-  
mer rates. Phone 2957.

INFANTA studio apartment. Air  
conditioned. \$65 month to Oc-  
tober 15. 180 Sonora. Phone  
24591.

MODERN apartments, doubles or  
singles at reasonable summer  
rates. Phone 2073.

STUDIO apartment, ocean view.  
3 mo. \$125 mo. Phone 12684.  
Laguna Beach.

ATTRACTIVE new apartment.  
Kitchenette. Low rate. 770  
Chuckwalla Road. 26485.

BEAUTIFUL \$25 day apts. to nice  
couple. \$75-\$100 monthly yearly  
lease. 7452-9-11 a. m.—6-7 p. m.

### Houses for Rent

ATTRACTIVELY furnished 2 bed-  
room house. Desirable location.  
Air conditioned. Panel ray  
heat. Large living room. Fire-  
place. \$150 per month yearly  
starting June 1. Reasonable  
rate seasonally. Write owner  
2040 1/2 N. Argyle Ave. Holly-  
wood 28.

FOR RENT or lease furnished  
and unfurnished houses, apart-  
ments, office and business lo-  
cations, for summer or year  
round. HOTEL RESERVA-  
TIONS. Phone 2391. Mr. Gal-  
van.

RAY AND ANDERSON, Realtors  
BEAUTIFULLY furnished 2 bed-  
room, 2 bath home. Panel ray  
heat. Air conditioned. Patio,  
garage. Picket fence. Excellent  
neighborhood. Seasonal or  
yearly basis. Phone 2831 or  
3352.

SPANISH type 2 bedroom com-  
plete bath and a half. Nicely  
furnished, double garage.  
Walled in. Walking distance.  
Reasonable rent. Phone 3622.

COMPLETELY furnished 2 bed-  
room, 2 bath, garage, new  
modern house. Every room air  
conditioned. For summer  
months or longer. Phone 6845.

CABINS FOR RENT \$30 PER  
WEEK. WRITE VOIE. BOX 22,  
IDYLLWILD, CALIFORNIA.

1 BEDROOM HOME. AIR  
COOLED. YEAR'S LEASE.  
PHONE 6533.

### Houses for Rent



# "WE FOUGHT TOGETHER---NOW LET'S BUILD TOGETHER"

## SATURDAY NIGHT AMVET JAMBOREE AT THE TENNIS CLUB

RUDY VALLEE, Master of Ceremonies

BEAUTY CONTEST  
Selecting Miss California AMVET, 1949

ENTERTAINMENT  
FUN — DANCING — FROLIC

Valuable Door Prizes

Grand Award—Television Radio-Phonograph Set  
Deep Freeze, Etc.

PUBLIC INVITED ADMISSION \$1.00



## Greetings AMVETS!

EARLE STREBE

### Palm Springs Theatres

The Plaza — Village Theatre

"Always A Better Show  
at the Palm Springs Theatres"

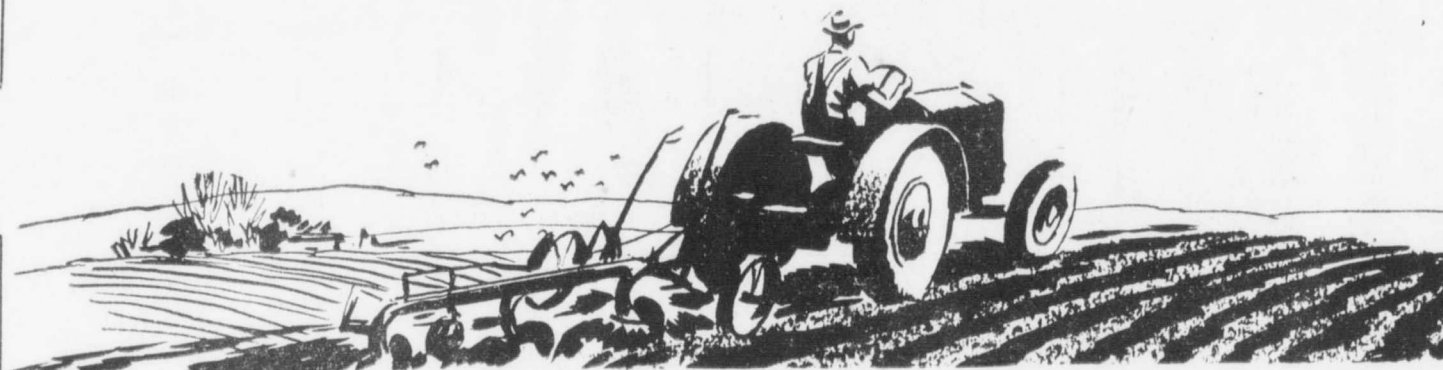
## Welcome AMVETS!

### MAX DRESDNER'S— DEL TAHQUITZ Hotel

is proud to be the site of your  
State Convention. Have fun!  
Enjoy Yourselves! Come Back!

We invite you to see our '49er Room  
for Cocktails and "Rhythm on Ice" A Real Show!

# AMVET CONVENTION PALM SPRINGS 1949



*Palm Springs is proud to welcome AMVETS... American Veterans of World War II, to Palm Springs for its Fifth Annual California State Convention. Palm Springs knows AMVETS well, and is proud of its veterans of World War II, and its Palm Springs Post 34. We hope your visit here is a most pleasant one, and that all attending the Convention may return again and again. Good luck AMVETS. . . .*

## Greetings AMVETS

HERMAN REICH

### THE VILLAGE MARKET

"A Complete Food Market"

"Snack Bar"

441 S. Palm Canyon Dr. 7932—Phones—9095

## Welcome AMVETS!

### The AIR-LINER Restaurant "THE FINEST FOOD IN TOWN"

BREAKFAST—LUNCHEON—DINNER... 8 A. M. to 8 P. M.  
Steaks - Chicken - Plus Varied Evening Specialties

Catering DeLuxe—To the Home

DRIVE OUT TO THE AIRPORT... 100 Feet Left of Tower

## Welcome AMVETS

TO HANS HANSEN'S

### TOTEM POLE

CATHEDRAL CITY

• The Very Finest Beers,  
Liquors and Mixed Drinks

## AMVET CARNIVAL NIGHT

TONIGHT (FRIDAY NIGHT)

### STABLES

Starting 7:30 P. M.

Public Invited

VALUABLE DOOR PRIZES

Admission . . . 50c

No More Fox Holes — Just Beautiful Homes  
In Palm Springs

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PETER B. SHEPTENKO, AMVET Post 34, Palm Springs

## Best Wishes to the AMVETS

HARRY AND EDNA BROTT

### Desert Drug

"Center of Town"

DRUGS — LIQUORS — COSMETICS — GIFTS

## Welcome AMVETS

"Second Best Food in Town"

BILL WEINTRAUB'S

### SIPS-N-SNACKS

"South of Town—on the Curve"

1652 S. Indian Dr.

Ph. 9004

## Welcome AMVETS

★

### Desert Flooring

DON AND GERALD BARDWELL

Kitchen — TILE — Bathroom

444 S. Indian Ave.

Phone 7981

## Welcome AMVETS!

We are happy "Miss Montecito" was selected as "Miss Palm Springs" in the AMVET Beauty Contest. Thanks a million.  
Good luck to the AMVETS and we hope you enjoy your visit here—and return again and again!

Palm Springs' Finest Apartment Hotel

### The MONTECITO

567 Mel Avenue

Phone 2774

Open the Year Around

Heated Swimming Pool

• Kitchen Facilities

Air Conditioned

AMVETS are indebted to  
EARL CORDREY, PALM SPRINGS ARTIST,  
for the above original drawing.

## Welcome AMVETS

Frank Bogert

Amvets Post 34

### THUNDERBIRD RANCH

PALM SPRINGS